

As of Fiscal Year Ended June 30, 2023

Economic Factors

County Population	Annual	5-Yr	2023	2022	2021	2020	2019
	##	**	709,350	705,305	705,177	699,274	696,059
	% incr	1.9%	0.6%	0.0%	0.8%	0.5%	**
Census	40-Yr	2020	2010	2000	1990	1980	
	##	**	699,274	618,206	607,751	447,745	297,718
	% incr	134.9%	13.1%	1.7%	35.7%	50.4%	**
Per Capita Income			2023	2022	2021	2020	2019
		<i>Cobb</i>	\$69,932	\$67,616	\$63,214	\$59,194	\$57,162
Sales Tax Revenue (SPLOST)			2023	2022	2021	2020	2019
1% of Most Retail Sales	(000s)		\$200,979	\$190,383	\$165,646	\$143,360	\$144,796
	% incr		5.6%	14.9%	15.5%	-1.0%	**
Principal Employers by Sector		Employees	% of Total				
Professional & Technical Services		62,700	10.93%				
Administrative & Waste Services		57,200	9.97%				
Miscellaneous		54,900	9.57%				
Healthcare & Social Services		50,610	8.82%				
Retail Trade		49,810	8.68%				
Construction		45,250	7.89%				
Accommodation & Food Services		40,800	7.11%				
State & Local Government		34,230	5.97%				
Real Estate, Rent, Leasing		32,490	5.66%				
Finance & Insurance		31,440	5.48%				
Transportation & Utilities		31,010	5.40%				
Other Services		30,710	5.35%				
Wholesale		27,260	4.75%				
Manufacturing		20,420	3.56%				
Federal Government		4,910	0.86%				
(Data reported on December 31, 2021)		Total	573,740	100.00%			

Employment	2023	2022	2021	2020	2019
Labor Force		431,657	423,126	424,577	425,170
Employed		420,518	409,319	405,535	412,595
Unemployment %	<i>Cobb</i>	2.6%	3.3%	4.5%	3.0%
	<i>Georgia</i>	3.0%	3.9%	5.4%	3.4%
	<i>U.S.</i>	3.6%	5.3%	6.5%	3.7%

Taxation	2023	2022	2021	2020	2019
Tax Rate per \$1,000	18.90	18.90	18.90	18.90	18.90
Levy (000s)	\$662,926	\$595,290	\$562,732	\$536,187	\$508,461
Collections (000s)	\$660,138	\$593,067	\$559,804	\$532,737	\$505,912
% Collected	99.58%	99.63%	99.48%	99.36%	99.50%

Ten Largest Taxpayers	Industry	Levy	% of Total
Georgia Power	Utilities	\$10,982,023	1.664%
Home Depot	Retail	4,337,247	0.657%
Galleria LLC/OTR	Real Estate	3,284,065	0.497%
Circle 75 Venture Partner	Utilities	3,214,200	0.487%
Lockheed Martin Corp	Aircraft	2,506,917	0.380%
AT&T/Bellsouth	Telecommunications	2,111,204	0.320%
Cobb EMC	Utilities	2,123,235	0.322%
Walton Properties	Real Estate	1,815,912	0.275%
Wildwood/Townpark Owner LLC	Real Estate	1,454,892	0.220%
Comcast	Utilities	1,308,515	0.198%
(Data reported on December 31, 2021)	Total	\$33,138,210	5.020%