

EMPLOYEE NAME:	
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Revised: 04/04; 10/12; 5/14; 10/14; 11/15; 6/18

JOB DESCRIPTION

POSITION TITLE: Director, Cobb Virtual Academy	JOB CODE: 620B		
DIVISION: Accountability, Research & Grants	SALARY SCHEDULE: Annual Central Office Personnel		
DEPARTMENT: Cobb Virtual Academy	WORK DAYS: 238		
REPORTS TO: Assistant Superintendent, Accountability,	PAY GRADE : CDR (5, 6 or 7)		
Research & Grants			
FLSA: Exempt	PAY FREQUENCY: Monthly		
PRIMARY FUNCTION: Provides leadership in the development, implementation, and evaluation of district online			
programs for students			

REQUIREMENTS:

1.	Educational Level: Master Degree required, Specialist Degree preferred	
2.	Certification/License Required: Valid Georgia Leadership Certification	
3.	Experience: 5 years in K-12 online school program administration, 3 years building or district level leadership experience	
4.	Physical Activities: Routine physical activities that are required to fulfill job responsibilities	
5.	Knowledge, Skills, & Abilities: Knowledge of curriculum, online learning management systems, online course development and delivery; written and oral communication; organization, computer technology skills, leadership, interpersonal and public relations	

The Board of Education and the Superintendent may accept alternatives to some of the above requirements.

ESSENTIAL DUTIES:

1.	Demonstrates prompt and regular attendance.
2.	Designs and implements a long range strategy for District student online learning programs.
3.	Directs the management activities and functions related to the Cobb Virtual Academy and District online
	student programs.
4.	Supervises and evaluates Cobb Virtual Academy staff and monitors the work of project teams.
5.	Develops and coordinates policy and procedure, implementation and ongoing activities of Cobb Virtual
	Academy.
6.	Collaborates effectively with District and school level staff to provide online opportunities for district students.
7.	Ensures the quality and appropriateness of District online curricular resources.
8.	Manages the gathering and analysis of program data to determine effective online curricular and instruction
	processes, student progress goals and effective online teaching and makes recommendations to program staff
	and administration.
9.	Identifies and implements best practices in online learning and support for students.
10.	Remains current with online trends and policies to ensure program is in compliance and meets state and/or
	Federal guidelines (NCAA, College Board, Gifted, IB).
11.	Oversees budgets related to assigned area of responsibility.
12.	Plans and assists in implementing staff training and professional learning; keeps abreast of developments and
	innovations in the professions and ensures that staff members have access to professional and personal growth
	opportunities.
13.	Oversees current instructional support functions and implements new activities and procedures to ensure
	program goals are met.

	14.	Ensures the academic success of individual students by utilizing all levels of academic support available and by maintaining a high level of communication with parents to deliver program information and address individual student needs.
	15.	Serves as liaison and District level facilitator with Georgia Virtual School.
	16.	Participates in professional growth activities to keep abreast of current and emerging technologies associated with online learning; forms and maintains collaborative partnerships with other educational institutions.
	17.	Performs other duties as assigned by appropriate administrator.
Si	gnatu	re of Employee Date

Signature of Supervisor ______ Date _____