

# ASP PRICE INCREASE

## HELPFUL INFORMATION WHEN COMMUNICATING

### What

The Cobb County School District After-School Program is a self-sustaining program and in order to attract, hire and retain qualified staff the price of ASP will be increasing.

### Reasoning

For over 10 years, the Cobb County School District has maintained the same pricing for our After-School Program.

Increasing the price of ASP will allow us to:

- Stay competitive with our peers
- Attract candidates for understaffed After-School Programs
- Retain qualified staff
- Provide support to students with special needs (4 years old and older) in addition to daily ASP routines

#### Details about the increase:

- Increase will start 8/1/2022
- Registration Fee to increase from \$10 to \$20 (*one time charge at enrollment to ASP*)
- Daily rate to increase from \$7 to \$10

### If you don't remember anything else...

The increase in pricing for the After-School Program will allow the Cobb County School District to provide better customer service to families with students staying after school.