LMMS 2022-2023 Yearbook Cover Design Instructions

We are accepting design suggestions for our 2022-2023 yearbook cover.  This is your chance to create a cover that is unique to our school!  All submissions will be considered for possible inclusion in the yearbook, either on the cover or elsewhere in the yearbook.  The final design of the cover remains a yearbook staff decision.

Create and submit a yearbook cover that you feel will represent this upcoming school year!

A good yearbook cover contains:

• Verbal theme (a tagline or words—simple and something students can relate to)

• Visual theme (use type, shapes, patterns, and colors that are consistent with your message)

• Unique to the year (events may be similar to last year but the individuals are not)

• Recognizable (the reader should relate to and easily understand the theme).

The cover design area is the front AND back lid. That means that artwork needs to be landscape orientation and approximately 11x17 in size, with the left side being the back cover and the right side being the front cover. The spine, obviously, is in the middle. If you just want a design for the front lid, that would be portrait orientation and 8.5 x 11 in size.

Markers and paint work usually print much more clearly than pencil or crayon. We will take a picture of the artwork to send to the plant to complete the cover design. Text is usually better to be added digitally on top of the background (artwork) image vs. including the text as part of the artwork design. Just leave space where the text will go. If you include text in their design, you just need to realize that what you see is what you will get! There's no way to (easily) move the text over a bit or make it bigger/smaller.

And if the design is created 100% digitally using Photoshop or another graphic design program, the Photoshop document needs to be the appropriate size above (11x17 or 8.5x11) and set to 300 dpi or higher.

You may submit either hand drawn or digitally. Hand drawn should be turned into front office or Library Learning Commons. Digitally should be attached to an email and sent to [wendy.hansen@cobbk12.org](mailto:wendy.hansen@cobbk12.org)

The winner will be recognized. Thank you and good luck! 😊