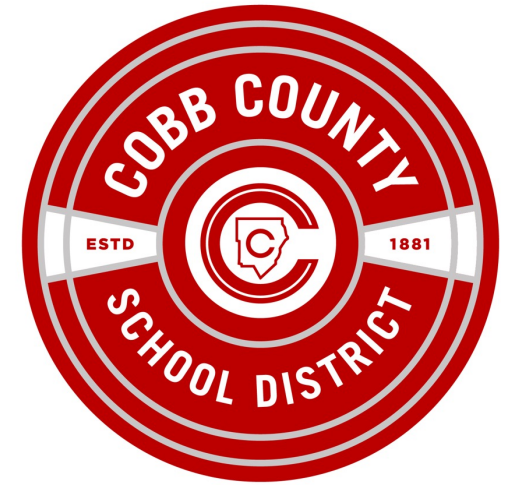


COBB COUNTY SCHOOL DISTRICT

ENROLLMENT STUDY ANNUAL UPDATE
SPRING 2024



EducationPlanners  LLC



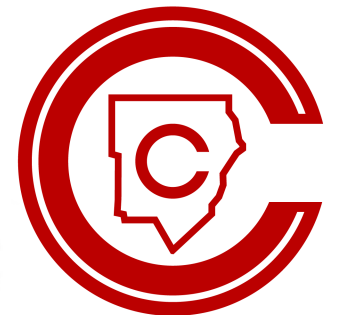
THE COBB COUNTY SCHOOL DISTRICT ENROLLMENT STUDY ANNUAL UPDATE

Comprehensive analysis of school district enrollment trends include population changes district-wide, gathering a wide array of data from multiple sources to highlight and identify trends to assist the school district in forecasting student allocations and future classroom needs.

Enrollment forecasts are developed using a cohort-based approach. Detailed demographic trends in conjunction with residential development and land use are explicitly considered with the analysis.

Geographical Information Systems (GIS) enable us to align the individual components of the model to various factors including student residence, new residential developments, street networks, neighborhood study areas, census data, national parcel data, and attendance boundaries.

Additional data sources include the Governor's Office of Planning and Budget (OPB), the Atlanta Regional Commission (ARC), Georgia Department of Public Health (OASIS), Building Permit Database (SOCDS), and County and City Governments.





The Governor's Office of Planning & Budget

COUNTY POPULATION FORECASTS

	2025	2030	2035	2040	2045	2050
Bartow	116,014	126,127	137,415	147,115	153,692	157,764
Carroll	124,446	129,503	135,234	140,982	145,856	150,097
Cherokee	294,996	325,630	355,513	381,602	404,023	419,265
Clayton	318,884	337,441	352,501	367,571	376,648	383,119
Cobb	789,029	831,000	869,012	900,901	921,616	934,500
Forsyth	276,526	307,539	344,503	380,937	415,821	450,326
Fulton	1,120,259	1,183,816	1,236,062	1,285,248	1,325,199	1,356,737
Gordon	59,774	61,729	63,373	64,541	65,587	66,708
Gwinnett	1,010,295	1,065,179	1,115,004	1,160,516	1,197,455	1,228,845
Haralson	30,820	31,396	32,431	33,549	34,862	36,212
Henry	258,315	276,881	298,320	322,076	347,721	373,901
Paulding	187,104	204,866	222,198	238,725	254,299	269,150
Polk	44,277	45,595	46,653	47,519	48,326	48,866

Forecasts population growth for all counties in the state, over a lengthy period of time, and while it can be difficult, effectively serves as an indicator useful to school district enrollment forecasting.

COBB COUNTY, TOTAL POPULATION PROJECTION

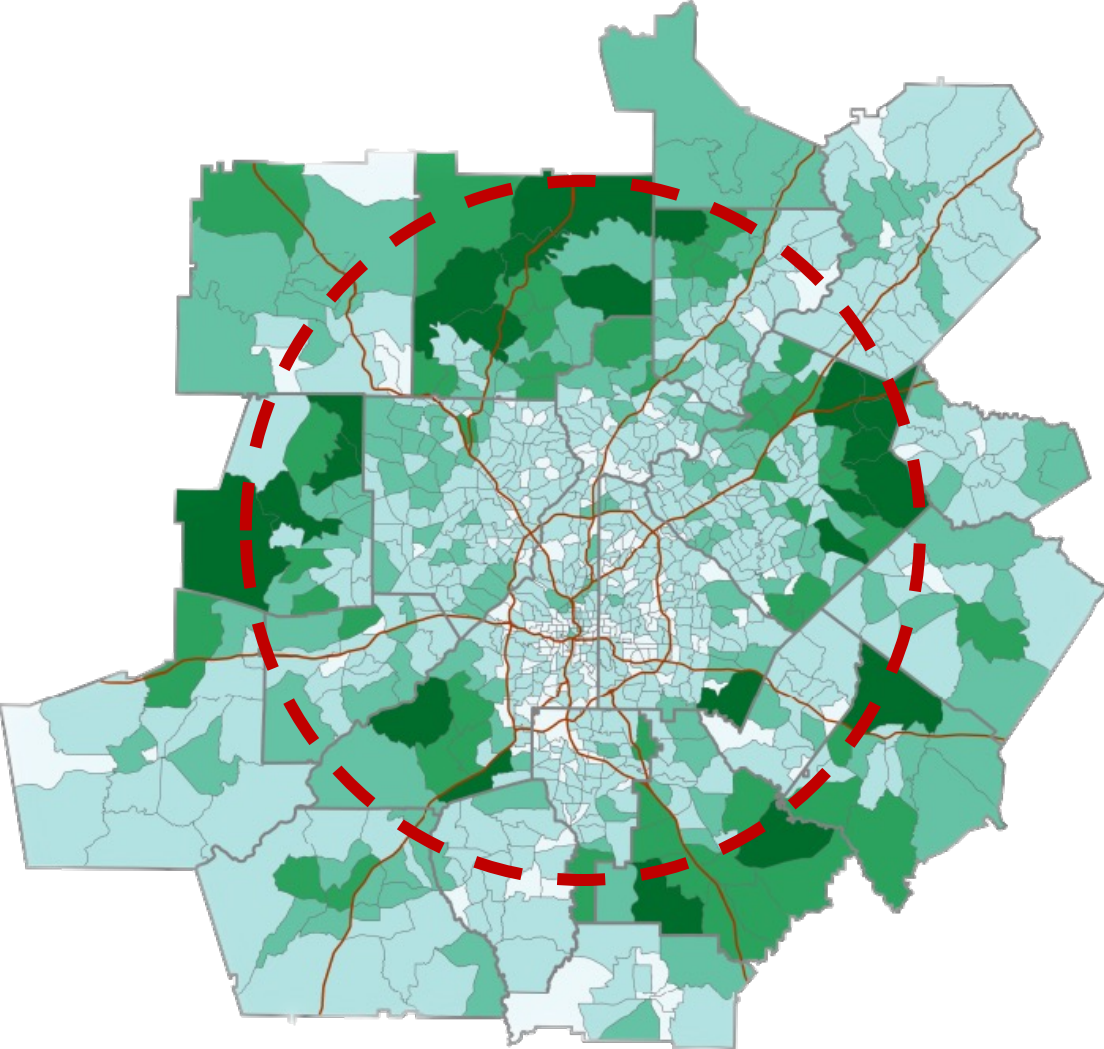
2024-25	2029-30	2034-35
789,029	831,000	869,012

Cobb County will grow to 869,012 residents by 2035,
a total change of 79,983 residents from 2025.

Cobb County Population by Age	0-9	10-19	20-29	30-39	40-49	50-59	60-69	70+
2024-25	91,686	106,405	107,346	117,465	108,836	102,535	84,606	70,150
2029-30	97,565	104,353	117,881	123,838	117,383	103,044	87,782	79,154
2034-35	101,947	106,358	123,790	128,505	125,416	106,738	89,815	86,443

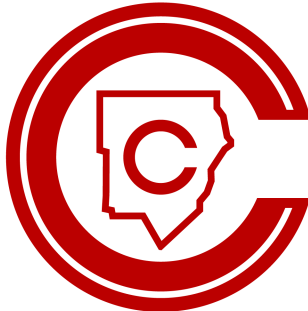
METRO ATLANTA GROWING SECOND PERIMETER

ARC Total Population Forecast 2050



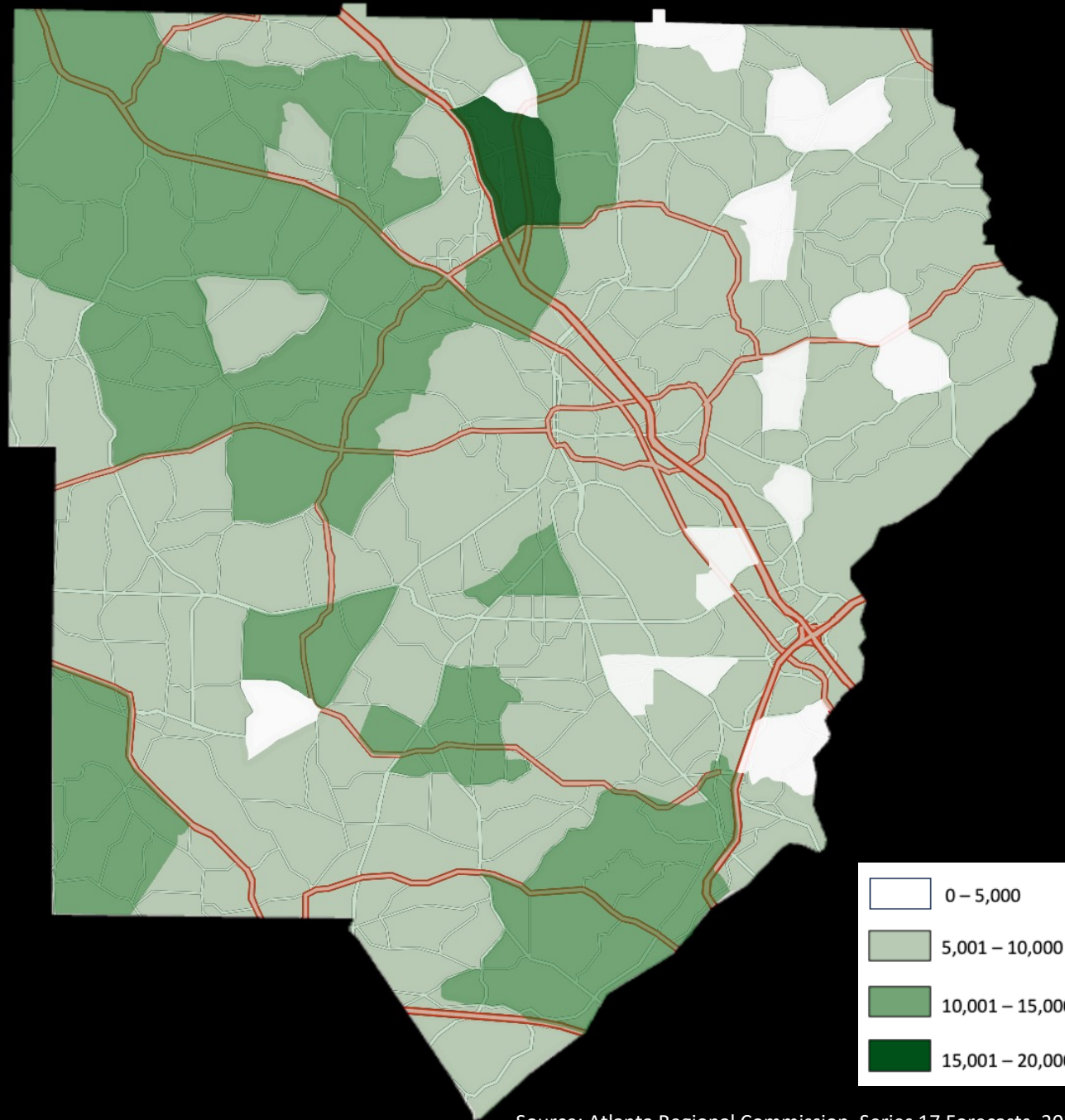
Population by 2050

- 0 - 5,000
- 5,001 - 10,000
- 10,001 - 15,000
- 15,001 - 20,000
- 20,001 - 40,000



Source: Atlanta Regional Commission, Series 17 Forecasts, 2024

COBB COUNTY POPULATION FORECAST 2050

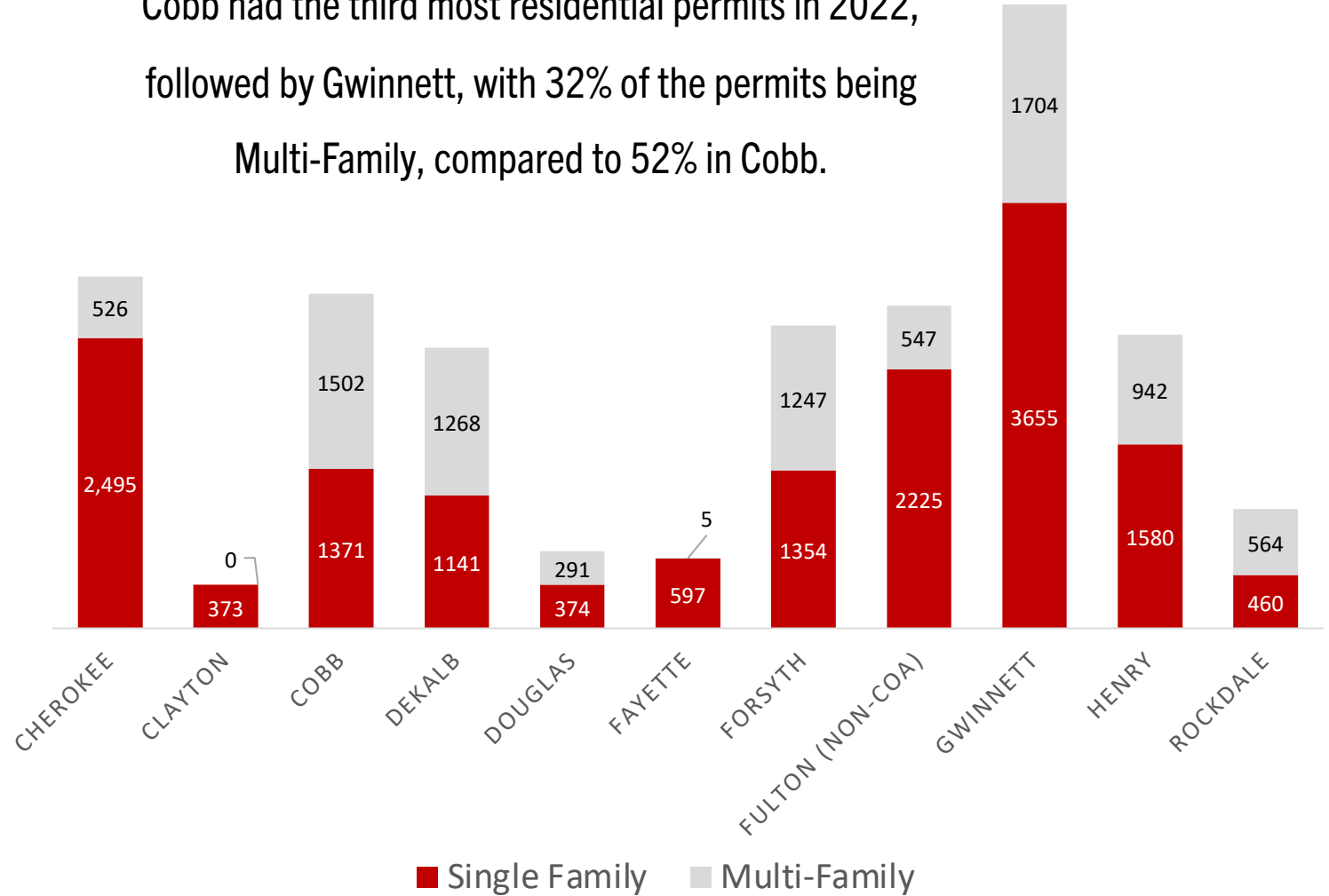


**ONE TEAM. ONE GOAL.
STUDENT SUCCESS.**

2022 METRO- ATLANTA RESIDENTIAL BUILDING PERMITS

Source: State of the Cities Data Systems (SOCDS)

Cobb had the third most residential permits in 2022, followed by Gwinnett, with 32% of the permits being Multi-Family, compared to 52% in Cobb.



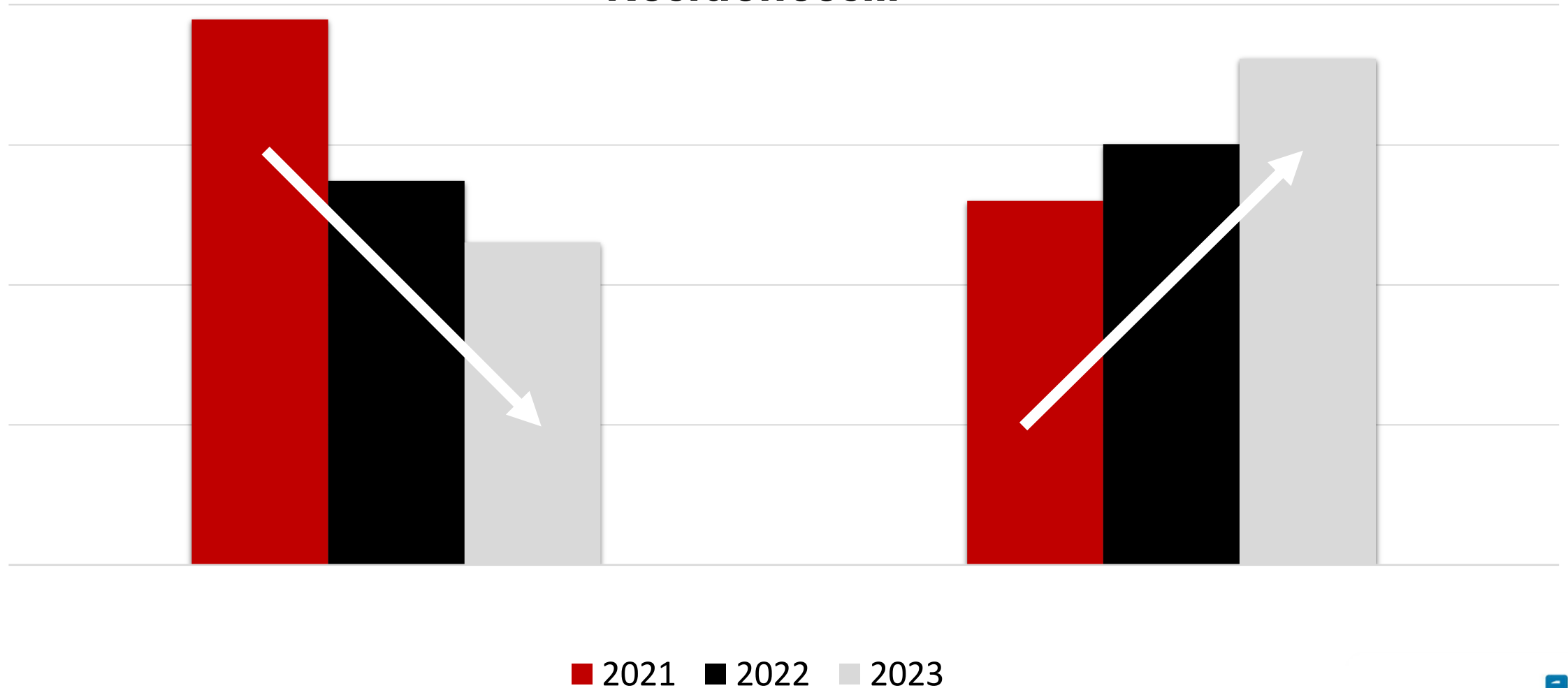
RESIDENTIAL BUILDING PERMITS WITHIN COBB COUNTY SCHOOL DISTRICT



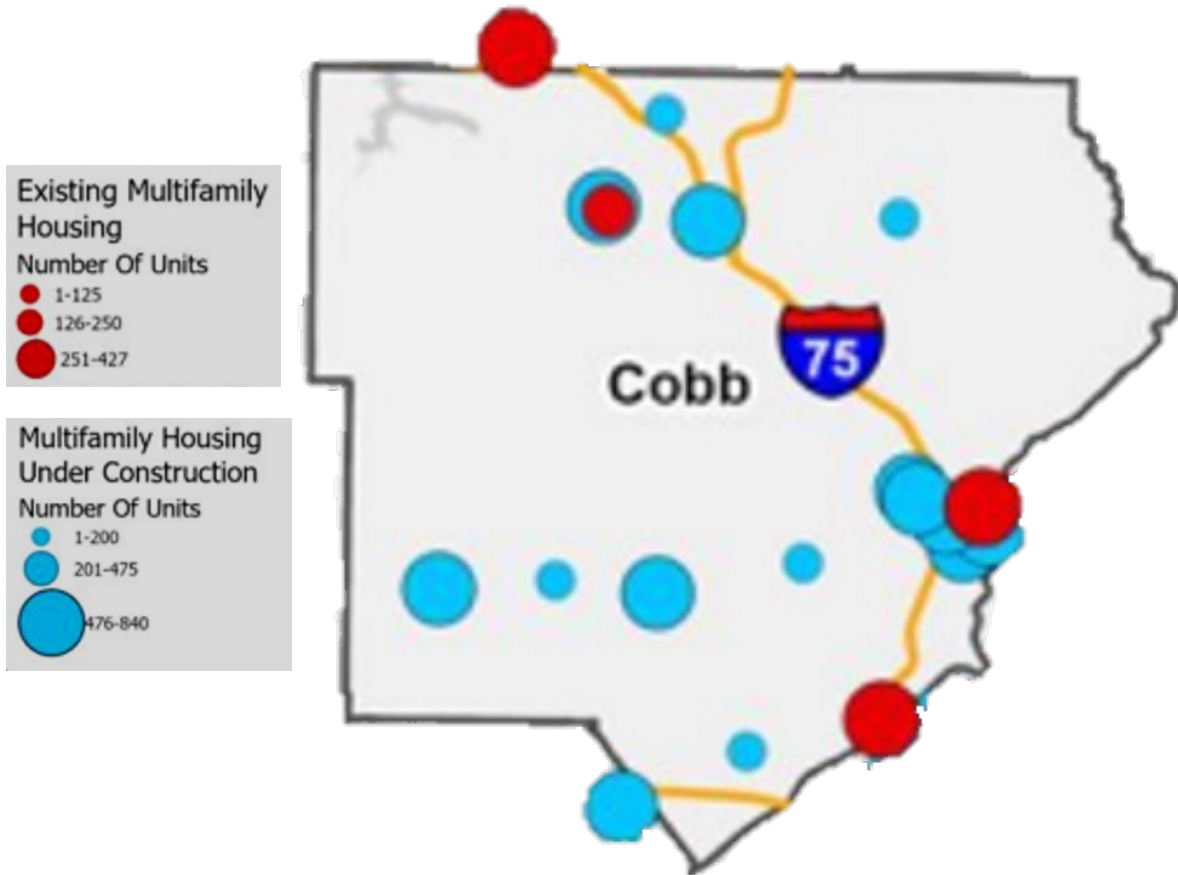
	Calendar Year 2022		Calendar	
	Single Family	Multi Family	Single Family	Multi Family
Cobb County Unincorporated	637	616	578	644
City of Acworth	58	-	58	-
City of Austell	51	-	38	-
City of Kennesaw	155	360	136	1077
City of Powder Springs	86	526	140	83
City of Smyrna	152	-	180	-

IN THE PAST 3 YEARS,

More Apartments Have Been Built in Cobb County than Single Family Residences...



HOUSING PERMITS



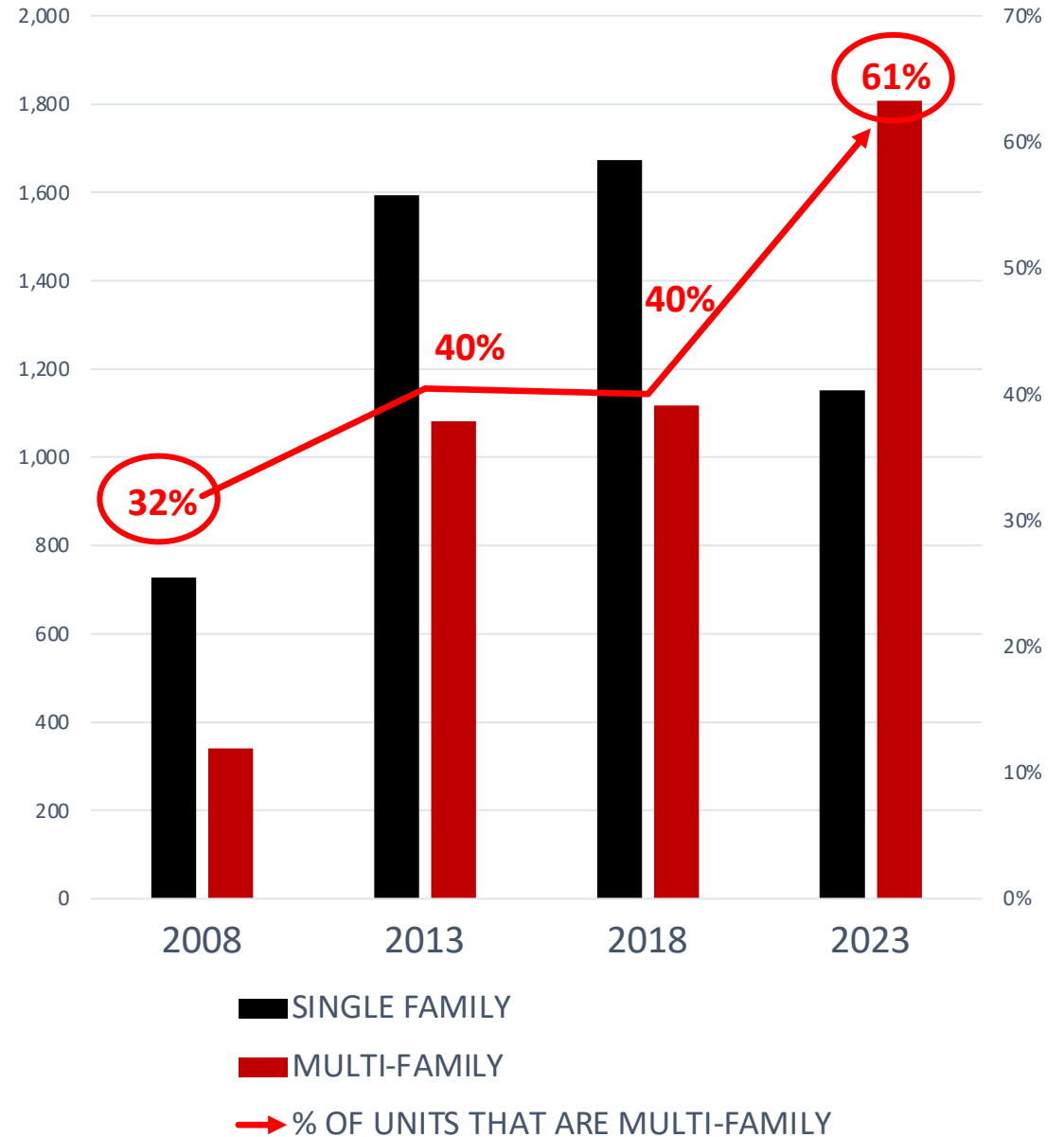
*Multi-Family Housing Permits
2022 through Q1 2023
Existing and Under Construction*

The upward trend of growth this past year reflects strong permit activity and continued growth of our job base to levels that now well exceed the pre-pandemic levels. Housing demand is very high—and prices as a result are very high—which acts as a brake on population growth.

APARTMENTS

have become the majority
of new residential builds in
Cobb County,

BREAKING TREND,
with almost 100% increase.



New apartments coming to Cumberland Mall in Cobb



Credit: Brookfield Properties

COBB COUNTY

By Taylor Croft, The Atlanta Journal-Constitution

Feb 20, 2023

CONSTRUCTION UNDERWAY FOR
327 UNITS; Q1 2024 EXPECTED

COMPLETION.

UPDATE

OPENING APRIL 2024



ZONING APPROVED FOR APARTMENTS WITH KNOWLEDGE OF CAPACITY STATUS



Approval of this petition may have an impact on the enrollment of schools since Bells Ferry Elementary School is **OVER** capacity.

School	Student Capacity	School Enrollment	Capacity Status
Bells Ferry ES	712	748	+36
Daniell MS	1175	996	-179
Sprayberry HS	2087	1771	-316



Approval of this petition may have an impact on the enrollment of schools since Nickajack ES is **OVER** capacity.

School	Student Capacity	School Enrollment	Capacity Status
Nickajack ES	937	1206	+269
Campbell MS	1437	1263	-174
Campbell HS	3300	3039	-261



CONSISTENT MONITORING & ANNUAL UPDATES

2021



2023



2023



2024



ENROLLMENT FACTORS

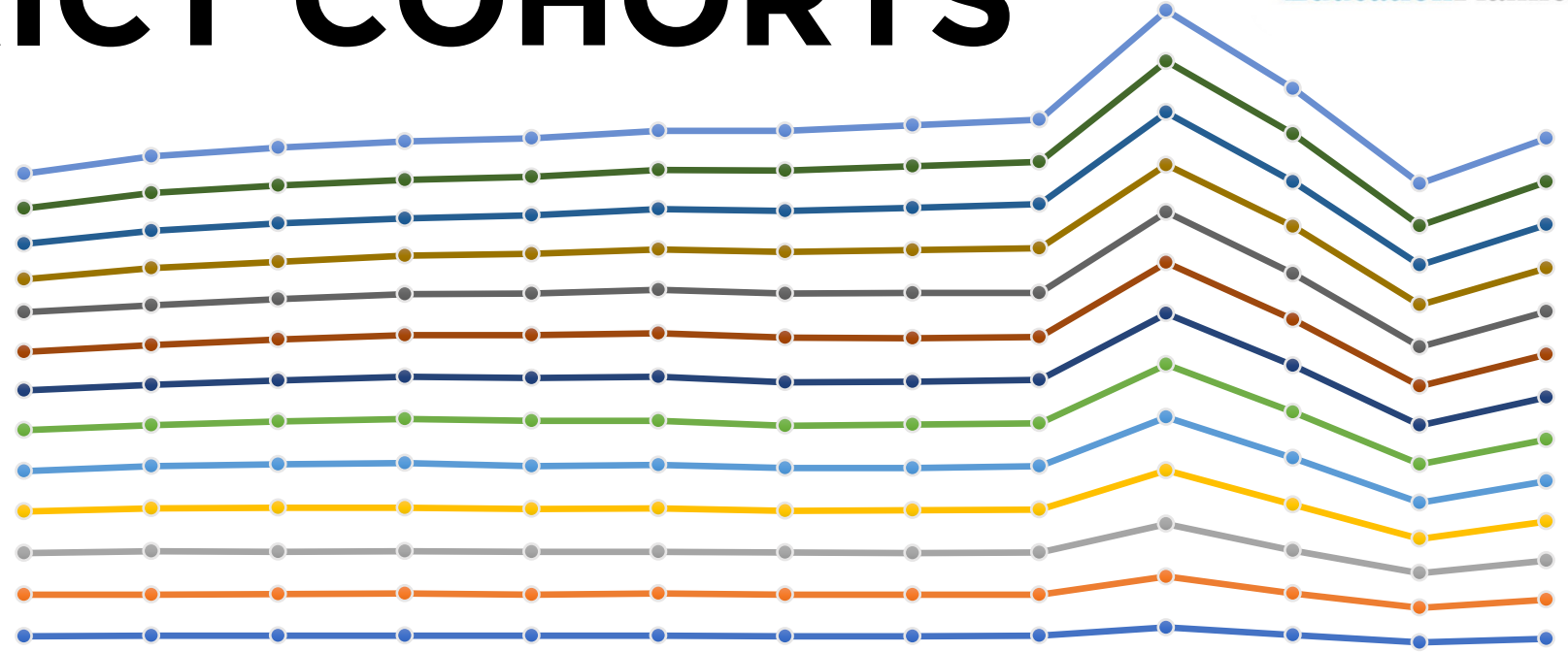
- Birth Rate
- Housing Market Trends
- Pre-K
- Special Needs Classrooms / Units
- HB 251, School Choice
- State Law 20-2-293, Children of Employees
- Homeless Education: Federal Law, McKinney-Vento Act
- Alternate Education Programs: Home School, Private School, Digital Learning, etc.
- Program / Curriculum offerings





DISTRICT COHORTS

- Senior Class 2024 Cohort
- Lowest enrollment for each grade
- Highest enrollment for each grade



Senior Class of 2025 is still expected to be the largest graduating class in District history while Elementary continues to show decline post-COVID

	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th
2023 (FTE 2024-1)	6876	7330	7568	7647	7710	7759	7938	8177	8320	10106	9017	8366	8623
2022 (FTE 2023-1)	7039	7489	7550	7617	7571	7806	8055	8218	8505	10205	9436	7856	8539
2021 (FTE 2022-1)	7112	7389	7593	7448	7701	7935	8050	8384	8675	10385	8950	7920	8661
2020 (FTE 2021-1)	6463	7502	7407	7710	7871	8076	8333	8588	8897	9413	9355	8346	8660
2019 (FTE 2020-1)	7988	7819	8128	8156	8301	8593	8729	9020	8808	10080	9143	7825	8532
2018 (FTE 2019-1)	7661	7940	8164	8180	8498	8671	8912	8681	8579	10136	9143	7799	8514
2017 (FTE 2018-1)	7873	7998	8094	8500	8607	8863	8607	8516	8631	10133	9229	7722	8413
2016 (FTE 2017-1)	8104	8193	8567	8749	8911	8739	8459	8619	8522	10478	9183	7656	8203
2015 (FTE 2016-1)	8118	8429	8587	8929	8604	8611	8572	8396	8594	10561	9243	7211	8063
2014 (FTE 2015-1)	8268	8444	8761	8602	8527	8657	8239	8465	8561	10689	9139	6822	7771
2013 (FTE 2014-1)	8182	8636	8397	8434	8463	8248	8431	8332	8359	10420	8609	6892	7799
2012 (FTE 2013-1)	8384	8222	8258	8416	8161	8464	8182	8258	8234	10130	8260	6867	7845
2011 (FTE 2012-1)	8077	8236	8303	8192	8278	8222	8184	8146	8200	9908	8339	6918	7589

HIGH SCHOOLS



School	Grade Structure	IUs	Capacity	FTE-24 October 2023	% Capacity	2028 Projection	2033 Projection
Allatoona	9-12	100	1,937	1,642	85%	1,734	1,734
Campbell	9-12	169	3,300	3,030	92%	2,973	2,950
Harrison	9-12	133	2,587	2,170	84%	2,127	2,112
Hillgrove	9-12	113	2,212	2,290	104%	2,397	2,380
Kell	9-12	104	2,025	1,582	78%	1,528	1,517
Kennesaw Mtn	9-12	102	1,987	1,666	84%	1,859	1,844
Lassiter	9-12	107	2,087	1,949	93%	1,957	1,949
McEachern	9-12	126	2,450	2,300	94%	2,444	2,436
North Cobb	9-12	147	2,862	2,521	88%	2,614	2,595
Osborne	9-12	103	2,012	2,350	116%	2,772	2,752
Pebblebrook	9-12	143	2,787	2,574	92%	2,554	2,544
Pope	9-12	98	1,912	1,758	92%	1,823	1,809
South Cobb	9-12	134	2,612	2,137	82%	2,156	2,148
Sprayberry	9-12	107	2,087	1,799	86%	1,863	1,861
Walton	9-12	144	2,812	2,685	95%	2,686	2,658
Wheeler	9-12	112	2,262	2,380	107%	2,382	2,371

37,856 34,833 92% 35,869 35,660

**ONE TEAM
ONE GOAL
STUDENT SUCCESS**

MIDDLE SCHOOLS



School	Grade Structure	IUs	Capacity	FTE-24		2028 Projection	2033 Projection
				October 2023	% Capacity		
Awtrey	6-8	64	1,025	643	63%	657	659
Barber	6-8	71	1,162	832	72%	892	881
Betty Gray	6-8	54	862	686	80%	750	850
Campbell	6-8	87	1,437	1,257	87%	1,239	1,230
Cooper	6-8	71	1,162	1,056	91%	937	935
Daniell	6-8	72	1,175	894	76%	995	985
Dickerson	6-8	76	1,237	1,208	98%	1,234	1,233
Dodgen	6-8	76	1,237	1,238	100%	1,249	1,232
Durham	6-8	71	1,162	1,020	88%	1,052	1,047
East Cobb	6-8	84	1,387	1,345	97%	1,349	1,339
Floyd	6-8	68	1,112	846	76%	871	857
Garrett	6-8	60	975	883	91%	932	934
Griffin	6-8	70	1,137	982	86%	1,014	998
Hightower Trail	6-8	62	1,012	963	95%	983	977
Lindley	7-8	71	1,168	875	75%	1020	1100
Lost Mountain	6-8	70	1,137	993	87%	992	979
Lovinggood	6-8	83	1,362	1,215	89%	1,241	1,221
Mabry	6-8	71	1,162	918	79%	936	929
McCleskey	6-8	58	937	551	59%	575	566
McClure	6-8	71	1,162	1,003	86%	1,004	998
Palmer	6-8	71	1,162	776	67%	842	831
Pearson	6-8	62	1,012	839	83%	878	875
Pine Mountain	6-8	56	900	545	61%	616	611
Simpson	6-8	59	962	884	92%	844	834
Smitha	6-8	70	1,137	868	76%	885	875
Tapp	6-8	70	1,137	885	78%	889	885

29,320

24,205

83%

24,876

24,861

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STUDENT SUCCESS**

School	Grade Structure	IUs	Capacity	FTE-24 October 2023	% Capacity	2028 Projection	2032 Projection
ELEMENTARY							
Acworth	2-5	59	925	505	55%	502	480
Addison	PK-5	42	662	571	86%	576	561
Argyle	PK-5	36	562	309	55%	284	273
Austell	PK-5	36	562	358	64%	395	379
Baker	PK-5	65	1,025	774	76%	746	740
Bells Ferry	PK-5	45	737	762	103%	698	684
Belmont Hills	PK-5	36	562	276	49%	265	256
Big Shanty	3-5	52	837	545	65%	602	612
Birney	PK-5	59	925	686	74%	674	676
Blackwell	PK-5	52	837	583	70%	616	611
Brumby	PK-5	73	1,162	1,026	88%	938	933
Bryant	PK-5	61	962	855	89%	835	832
Bullard	PK-5	63	987	822	83%	796	790
Chalker	PK-5	62	975	682	70%	667	662
Cheatham Hill	PK-5	68	1,063	990	93%	1,040	1,030
City View	PK-5	61	962	907	94%	864	852
Clarkdale	PK-5	55	887	745	84%	670	661
Clay-Harmony Leland	PK-5	78	1,250	988	79%	929	925
Compton	K-5	50	800	631	79%	587	586
Davis	PK-5	50	800	608	76%	598	5,854
Dowell	PK-5	62	975	880	90%	879	882
Due West	PK-5	38	600	648	108%	630	623
East Side	PK-5	69	1,087	1,066	98%	1,109	1,094
Eastvalley	PK-5	61	962	693	72%	684	688
Fair Oaks	PK-5	54	875	724	83%	745	740
Ford	PK-5	53	862	747	87%	728	726
Frey	PK-5	62	975	745	76%	733	733
Garrison Mill	PK-5	44	700	646	92%	634	628
Green Acres	PK-5	44	700	557	80%	554	552
Hayes	PK-5	61	962	801	83%	872	859
Hendricks	PK-5	61	962	501	52%	466	463
Hollydale	PK-5	53	862	546	63%	550	539

School	Grade Structure	IUs	Capacity	FTE-24 October 2023	% Capacity	2028 Projection	2032 Projection	
ELEMENTARY								
Keheley	PK-5	38	600	390	65%	373	374	
Kemp	PK-5	61	962	918	95%	894	874	
Kennesaw	PK-2	62	975	606	62%	558	610	
Kincaid	PK-5	48	762	611	80%	563	558	
King Springs	PK-5	77	1,237	1,103	89%	1,061	1,059	
LaBelle	PK-5	44	700	356	51%	373	357	
Lewis	PK-5	61	962	552	57%	515	507	
Mableton	PK-5	61	962	910	95%	900	892	
McCall	PK-1	36	512	290	57%	275	290	
Milford	PK-5	40	637	353	55%	352	360	
Mount Bethel	PK-5	60	937	919	98%	934	922	
Mountain View	PK-5	61	962	835	87%	808	814	
Murdock	PK-5	61	962	911	95%	881	853	
Nicholson	PK-5	40	637	414	65%	386	377	
Nickajack	PK-5	60	937	1,191	127%	1,079	1,062	
Norton Park	PK-5	52	837	654	78%	637	637	
Pickett's Mill	PK-5	63	987	734	74%	668	660	
Pitner	PK-5	61	962	790	82%	764	746	
Powder Springs	PK-5	57	900	817	91%	868	862	
Powers Ferry	PK-5	30	462	388	84%	408	396	
Riverside	PK-5	36	562	511	91%	552	537	
Rocky Mount	PK-5	39	612	582	95%	552	546	
Russell	PK-5	61	962	582	60%	569	558	
Sanders	PK-5	53	862	619	72%	586	574	
Sedalia Park	PK-5	58	912	583	64%	583	567	
Shallowford Falls	PK-5	61	962	598	62%	589	580	
Smyrna	PK-5	61	962	876	91%	887	868	
Sope Creek	PK-5	73	1,162	1,187	104%	1,051	1,041	
Still	PK-5	62	975	757	78%	744	739	
Teasley	PK-5	52	837	973	116%	974	975	
Timber Ridge	PK-5	39	612	510	83%	478	472	
Tritt	PK-5	60	937	797	85%	778	761	
Varner	PK-5	62	975	761	78%	748	735	
Vaughan	PK-5	60	937	632	67%	613	610	
				56,077	45,806	82%	44,867	49,697

MIX-LEVEL



School	Grade Structure	Capacity	FTE-24 October 2023	% Capacity	2028 Projection	2033 Projection
PROGRAMS						
Cobb Horizon	6-12		1,027			
Cobb Innovation & Technology Academy (CITA)	9-12		423			
Devereux	4-12		64			
Program Total			1,514			
COBB COUNTY HIGH SCHOOL						
HIGH SCHOOL		37,856	34,833	92%	35,869	35,660
MIDDLE SCHOOL		29,320	24,205	83%	24,876	24,861
ELEMENTARY SCHOOL		56,077	45,806	82%	44,867	49,697
PROGRAMS			1,514		1,442	1,442

106,358

107,054

111,660

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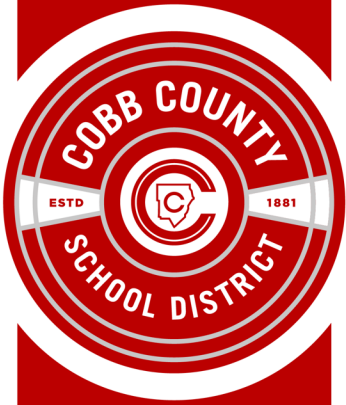
EXECUTIVE SUMMARY

Cobb will continue to be the third largest county in the state, behind Gwinnett and Fulton. The fastest growing counties by percentage now form the second perimeter. As the "counter-clockwise" development progression of Cobb County has come full circle, we are now seeing redevelopment and revitalization of certain areas.

Included in the 2023 Enrollment Update, the ARC was quoted stating that "Cobb's population would hit 1 million by 2050." The ARC 2024 report adjusted the Cobb population projection for 2050 to be 914,000 by 2050. The ARC is a very reliable agency; this adjusted projection serves as an indicator that Cobb's population will continue to grow.

With SPLOST V, the school district addressed identified needs across the county with new schools (King Springs ES, Clay-Harmony Leland ES, Eastvalley ES and Pearson MS) as well as additions and modifications to Campbell HS, Pebblebrook HS, Hillgrove HS, Dickerson MS, Dodgen MS and Lovinggood MS.

With SPLOST VI planning underway, projects include improvements to Sprayberry HS, a new elementary school in south Smyrna, additions/modifications at Bells Ferry ES, and improvement / replacement classrooms at Kincaid ES, Mount Bethel ES, Murdock ES, Sope Creek ES, Tritt ES and Tapp MS.



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EXECUTIVE SUMMARY

The Enrollment Study Annual Update provides trends that may affect future student enrollment. This Study shows how facility adjustments may be needed to accommodate student enrollment either by attendance boundary changes, additional classrooms, modernization of existing schools and construct new schools as needed.

The Enrollment Study also takes into account special needs and special program classrooms that have smaller class sizes along with different classroom requirements.

Evaluation of live birth rates better prepare the school district for incoming kindergarten classes and student mobility. Housing data, single-family and multi-family developments are studied continuously.

This enrollment study provides 5-year and 10-year projections, which allows for continuous evaluation and planning associated with SPLOST.

An important part of the planning process is to continuously study all the trends and indicators every year.



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STUDENT SUCCESS**

CLASSROOM UTILIZATION

Parents naturally seek good educational environments for their children. Parents search for livable communities throughout Cobb, knowing that specialized academic programming is available in all parts of the county to meet the needs of their child and their family.



Abilities to Consider...

Livable communities through Cobb

- ✓ Movability
- ✓ Mobility
- ✓ Walkability

Factors to Consider...

Specialized Academic Programming

- ✓ Career Academy
- ✓ Magnet Programs
- ✓ Academic Recovery
- ✓ Performing Arts
- ✓ Robotics