

Cobb County – Home of the Atlanta Braves

Commenting during the annual Braves and Truist Park report update in May 2023, Cobb County and Atlanta Braves officials indicated that fiscal returns of The Battery Atlanta and Truist Park showed remarkable growth. Notable points made in this report include:

The Battery Atlanta and Truist Park

- Approximately 10 million guests visited The Battery Atlanta and Truist Park last year
- Approximately 5,500 people are employed by the Park
- Property values in The Battery Atlanta have increased from \$5 million in 2014 to \$736 million in 2022
- Total Sales/Use Taxes and Fees revenues have climbed to an all-time high of \$26.4 million
- Annual property taxes have climbed to over \$11.2 million
- The Battery Atlanta is Truist Park's surrounding mixed-use development and includes apartments, retail, hotel, restaurants, office space and a music venue



In 2022, The Battery Atlanta and Truist Park opened 52,827 square feet of new office/retail space and announced 295,888 square feet of new concept businesses.

“Our vision was always built on creating a 365-day environment and bringing people there with their family and friends to enjoy it and to live there and work there. Truist Park was an attractive investment for Cobb County taxpayers.”

Mike Plant – Braves Development Company, CEO