



COBB COUNTY SCHOOL DISTRICT

ENROLLMENT STUDY ANNUAL UPDATE

SPRING 2025

**ONE TEAM
ONE GOAL
STUDENT SUCCESS**

EducationPlanners  LLC

ANNUAL UPDATE

Using a wide array of data from multiple sources to highlight and identify trends that assist school districts in making data-based decisions, including teaching allotments, building utilization, SPLOST initiatives, and attendance zone boundary creation and modification.

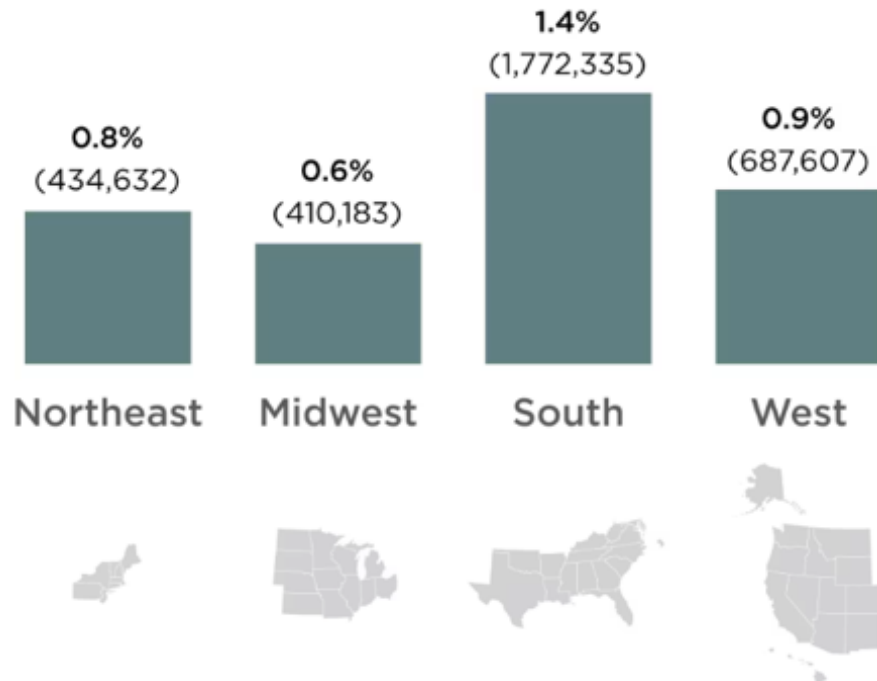
Growth forecasts are developed using a cohort-based approach, identifying trends in conjunction with census data and residential and commercial development patterns.

Geographical Information Systems (GIS) enable us to align multiple growth components, including land purchases, disturbance and zoning applications, new residential and mixed-use development permits, and national parcel data, which together yield a picture of future needs.

Major data sources include the U.S. Census Bureau, U.S. Department of Housing and Urban Development, Governor's Office of Planning and Budget, Georgia Department of Education, Georgia Department of Health, Atlanta Regional Commission (ARC), and local governments.

Population Change by Region

July 1, 2023, to July 1, 2024



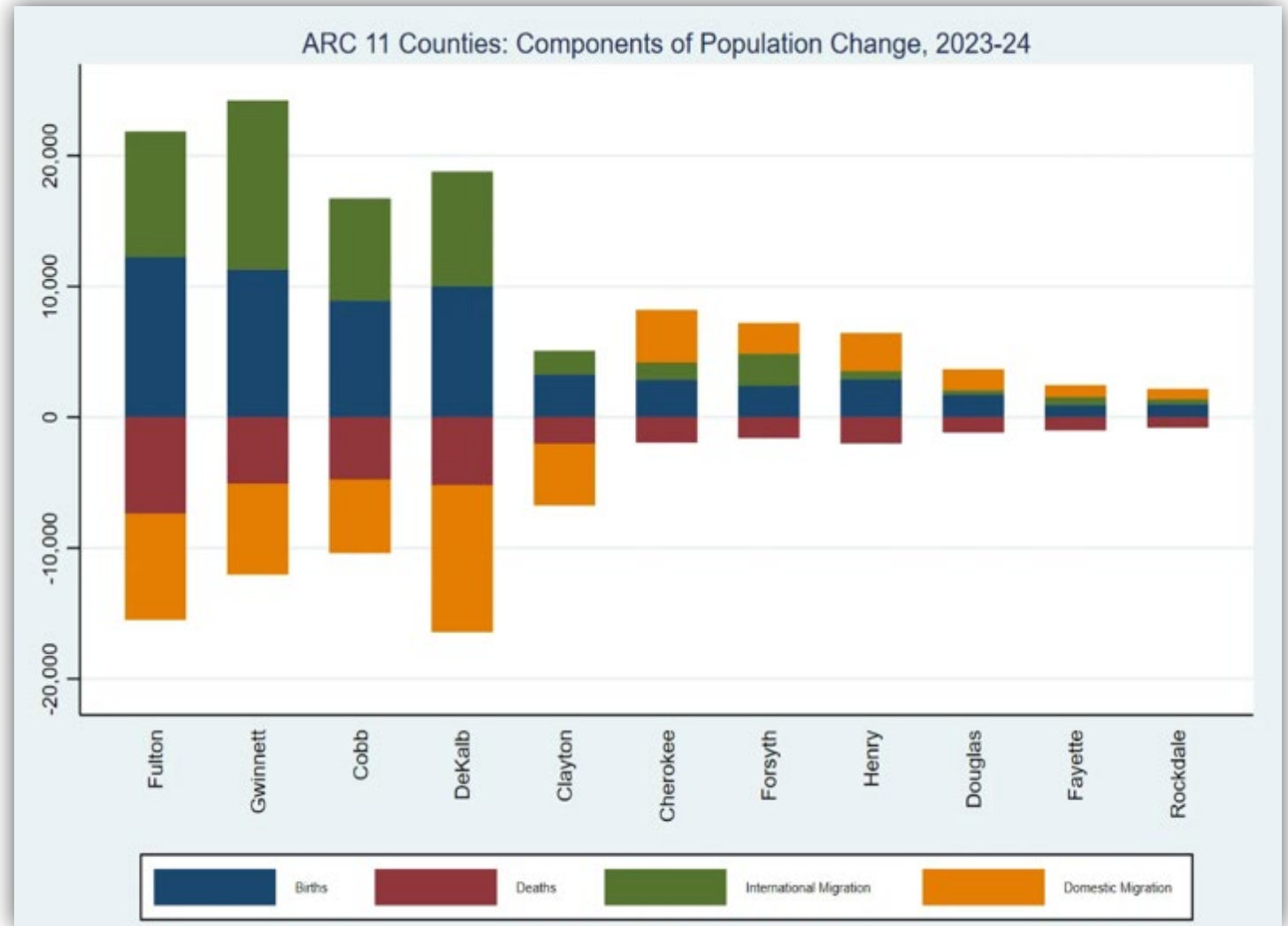
FROM 2023 TO 2024

- ❖ The South added more people than all other regions combined, making it both the fastest-growing and largest-gaining region in the country.
- ❖ The South was the only region with positive net domestic migration, where the number of people entering the region exceeded those leaving.

Georgia reached a new population threshold as the state's population exceeded 11 million people in 2023

Census Estimates of Population Change,

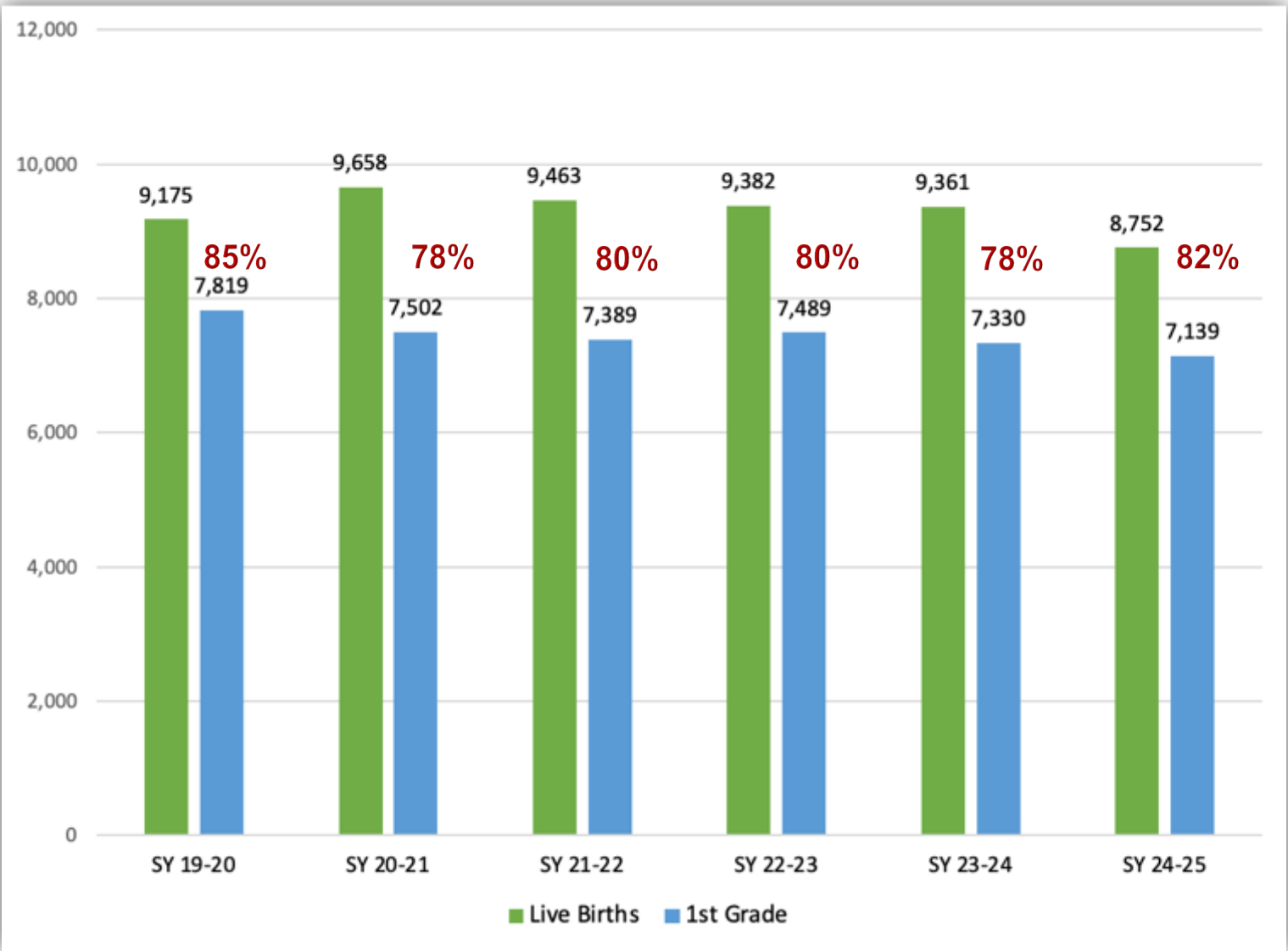
by Change Component



$$\text{Population Base} + \text{Births} - \text{Deaths} + \text{Migration} = \text{Population Estimate}$$

COMPARING LIVE BIRTHS TO 1ST GRADE ENROLLMENT

6 YEARS LATER



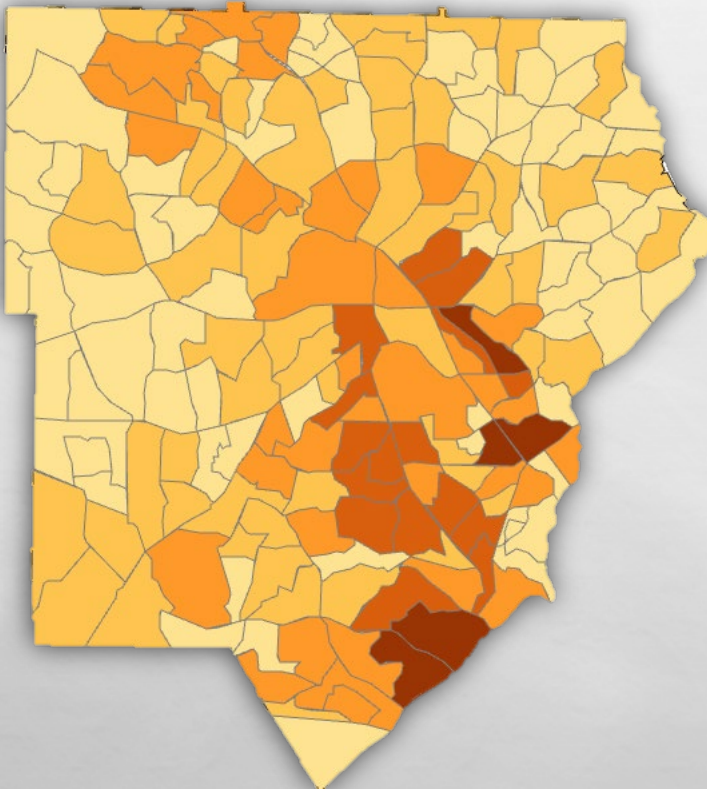
Although 2024-2025 saw the lowest enrollment for 1st grade since COVID, as a percentage of live births, the percentage of students attending CCSD who were born in the county are returning to pre-COVID numbers.

NUMBER OF BIRTHS, 25-39

2009~2013

34,920

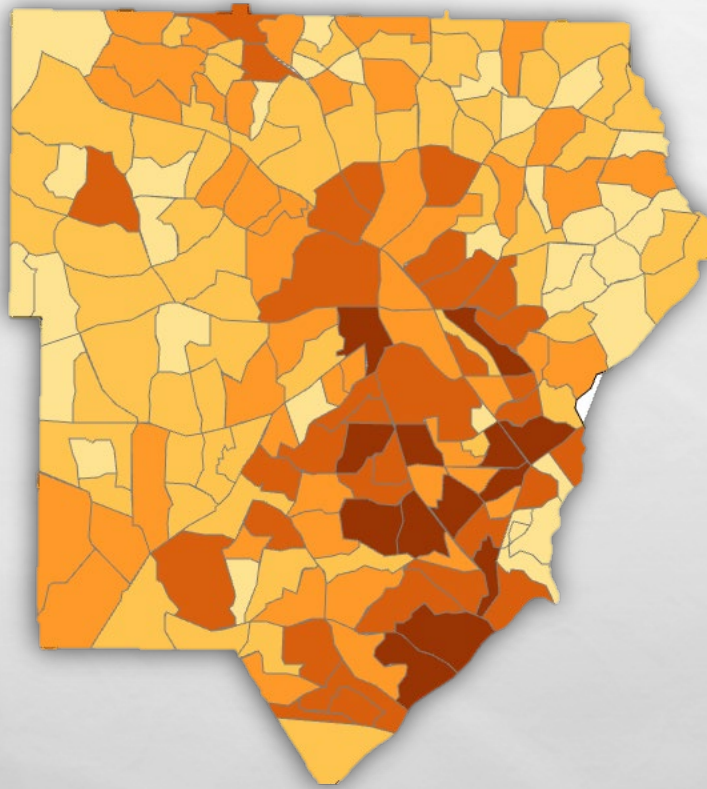
Middle School
(AGE 11-15)



2014~2018

36,216

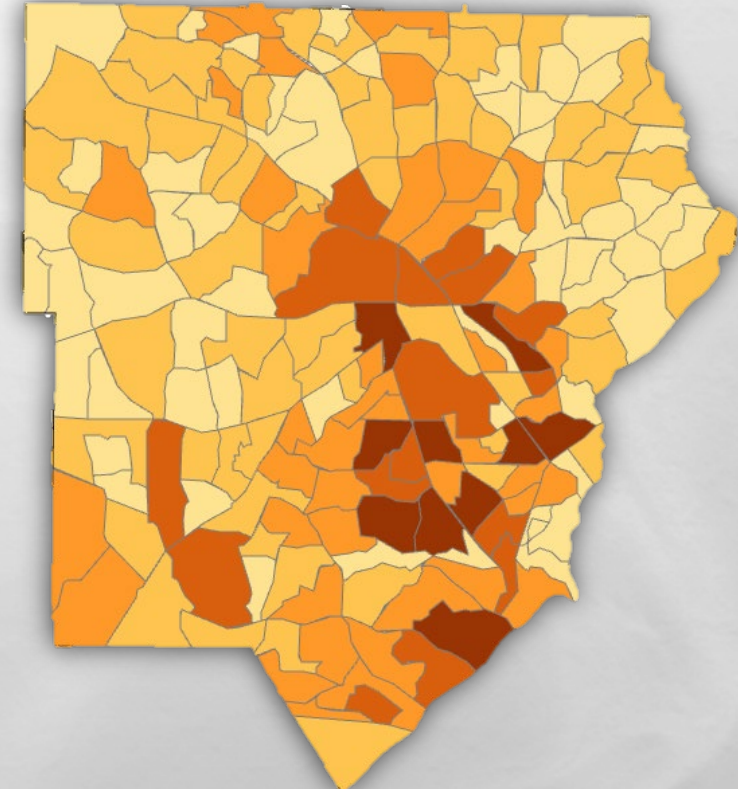
Elementary School
(AGE 6-10)



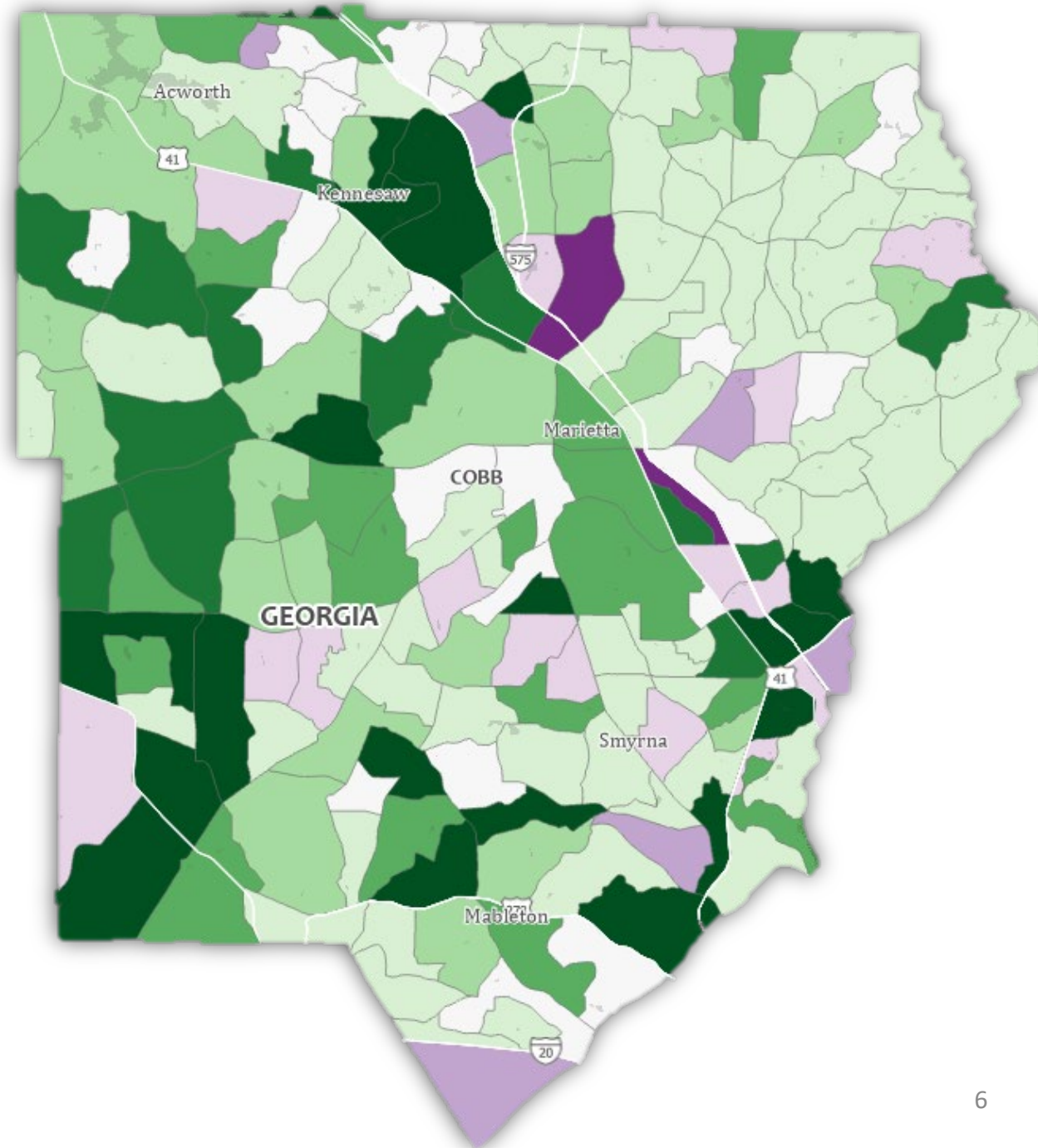
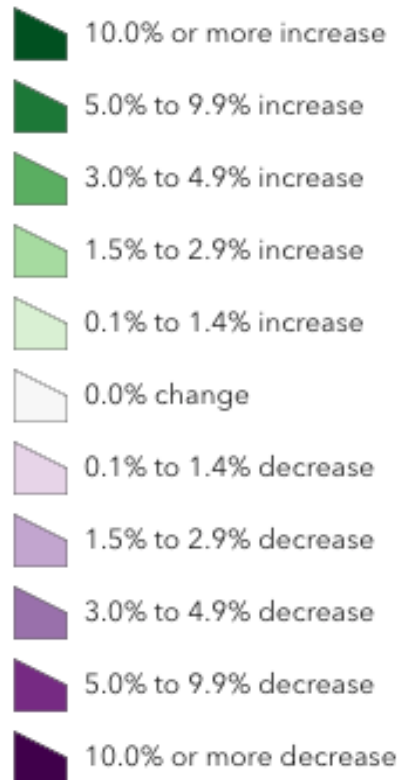
2019~2023

34,401

Entering K next year
(Age 1-5)



Change in the NUMBER OF HOUSING UNITS from 2020 to 2024, per census tract



Consistent Monitoring & Annual Updates

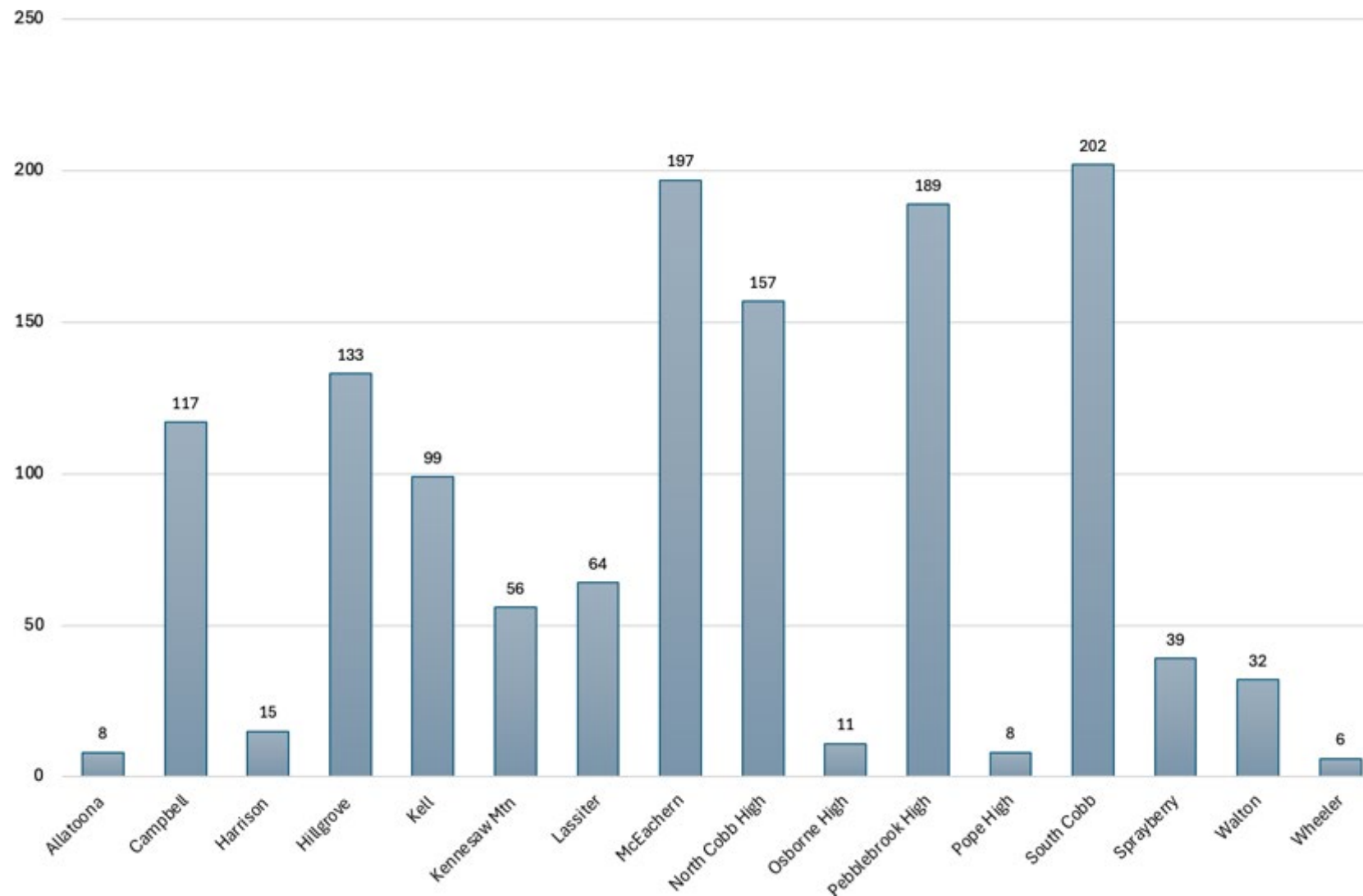


WILLOWCREST II



Final Townhome completed Jan 2025
As of Feb 2025, 10 remaining to be sold

2024 NEW Home Sales

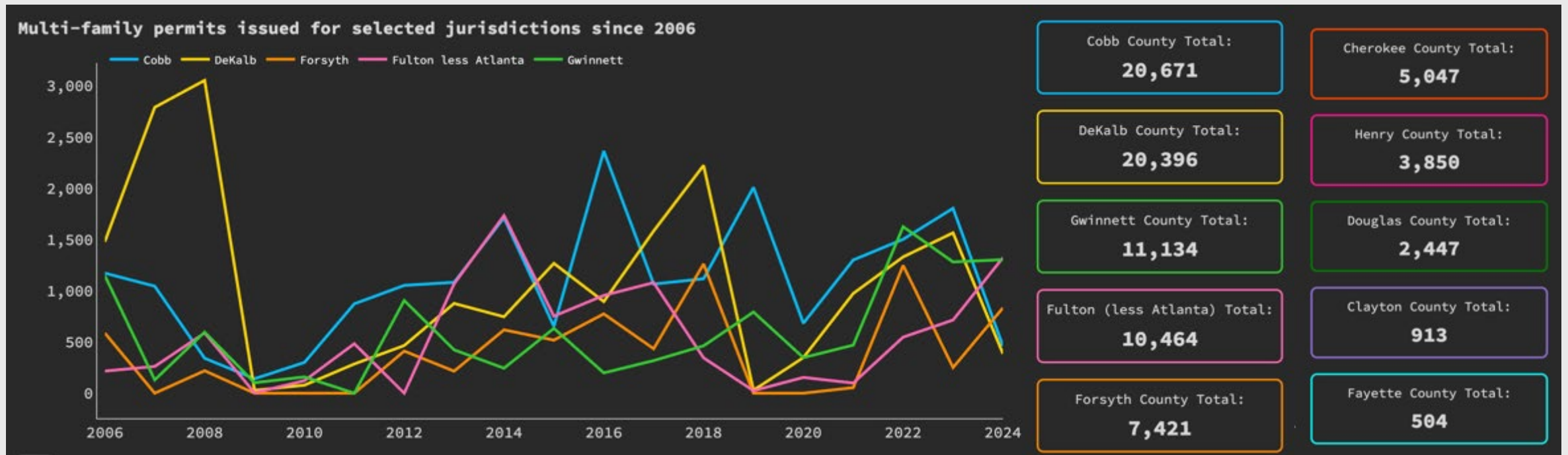


Residential Building Permits within Cobb County School District

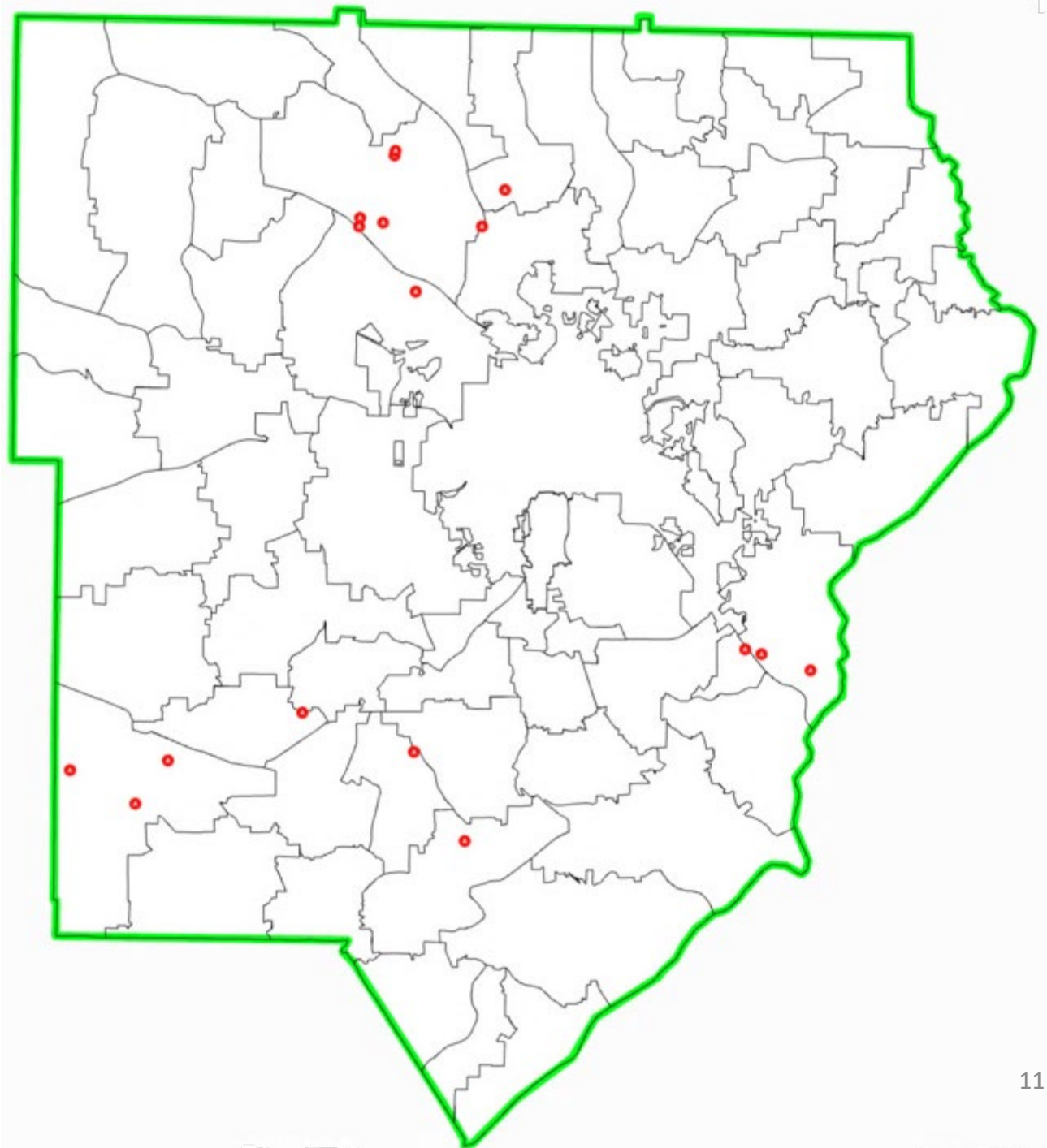
CALENDAR YEARS								
Cobb County Unincorporated		2018	2019	2020	2021	2022	2023	2024
	Single Family	938	942	932	997	637	578	582
	Multi Family	1,067	1,697	649	946	610	644	145
	TOTAL	2,005	2,639	1,581	1,943	1,247	1,222	727
City of Acworth	Single Family	79	24	14	31	58	58	101
	Multi Family	28	0	0	0	0	0	12
	TOTAL	107	24	14	31	58	58	113
City of Austell	Single Family	43	40	47	1	51	38	23
	Multi Family	0	0	0	0	0	0	0
	TOTAL	43	40	47	1	51	38	23
City of Kennesaw	Single Family	18	42	46	147	155	136	80
	Multi Family	22	311	10	12	360	1077	0
	TOTAL	40	353	56	159	515	1,213	80
City of Powder Springs	Single Family	187	63	111	118	86	140	184
	Multi Family	0	0	0	0	526	83	304
	TOTAL	187	63	111	118	612	223	488
City of Smyrna	Single Family	198	182	220	235	152	180	96
	Multi Family	0	0	0	0	0	0	0
	TOTAL	198	182	220	235	152	180	96

Source: State of the Cities Data System (SOCDS)

SINCE 2006, COBB HAS ISSUED THE MOST MULTI-FAMILY PERMITS IN THE METRO-AREA



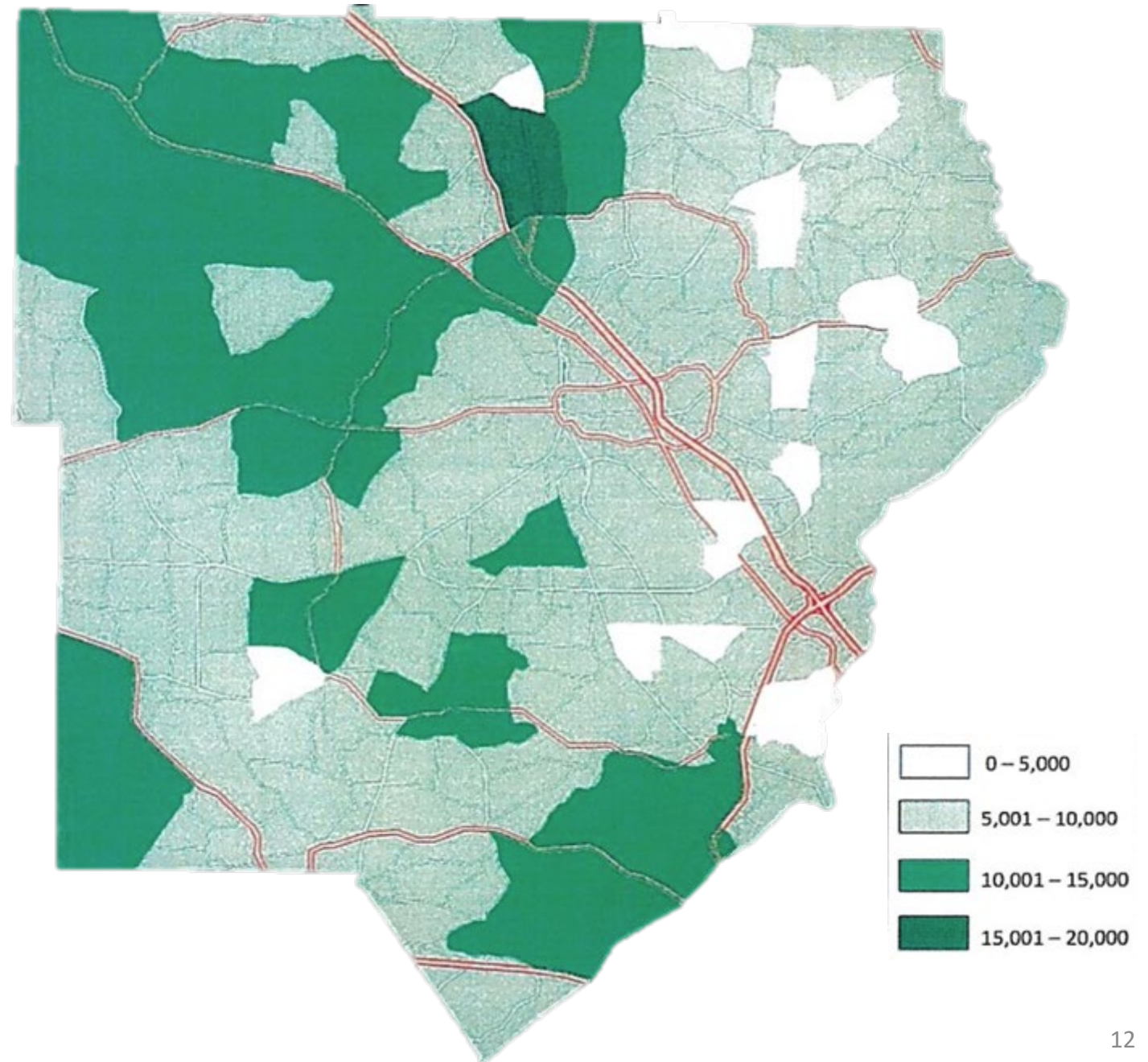
NEW APARTMENT COMPLEX (SINCE 2022)



COBB COUNTY

2050

GROWTH FORECAST



Current Activity in Cobb



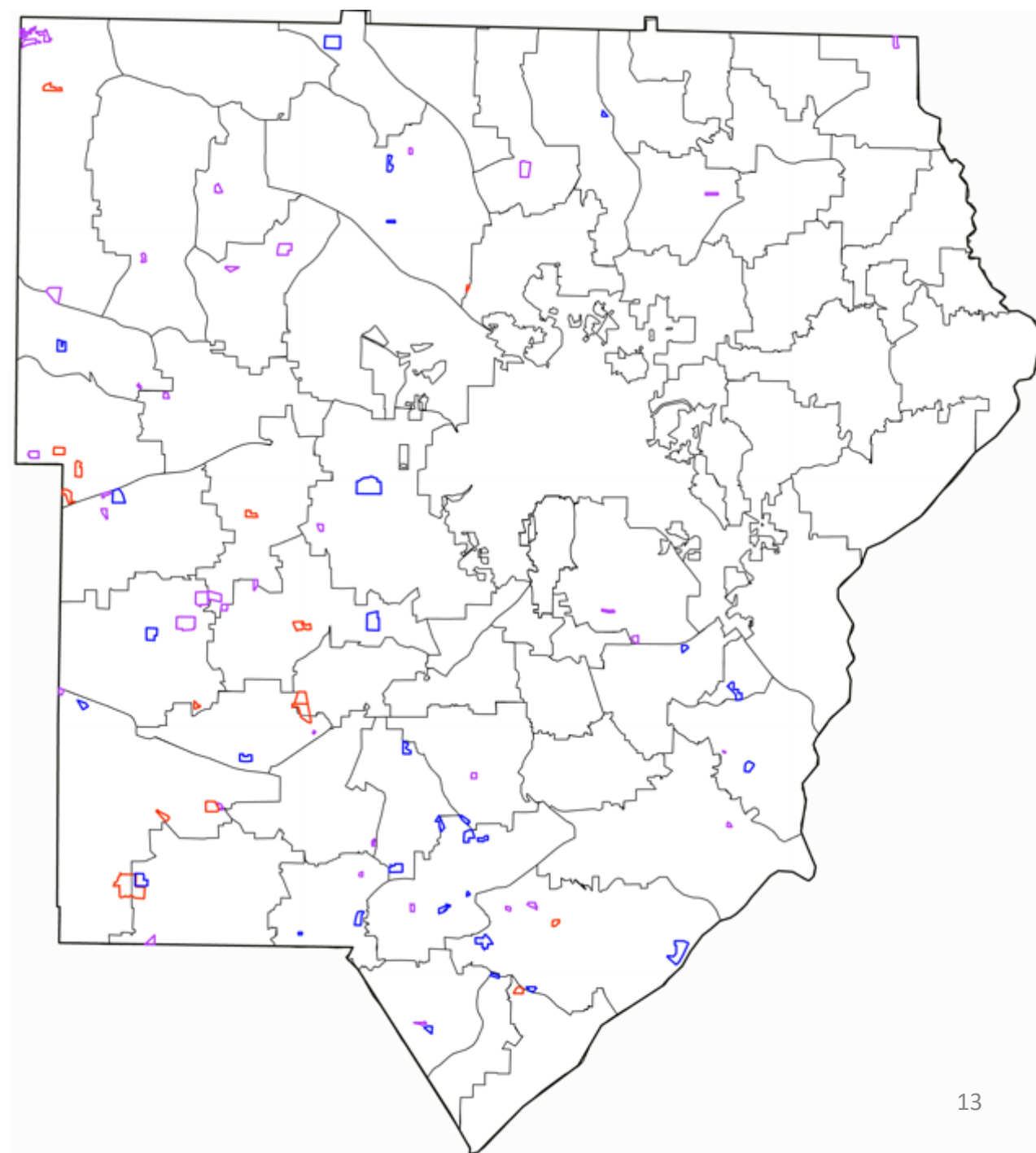
New Residential Homes



Coming Soon



Land Purchased / Monitor for Permits



JAN 2024



JAN 2023



HEARTWOOD

POWDER SPRINGS

300 Apartments: 85% CAPACITY, FEB 2025

POWDER SPRINGS

COOPER

MCEACHERN

19 ACRES
PURCHASED
MAY 2022



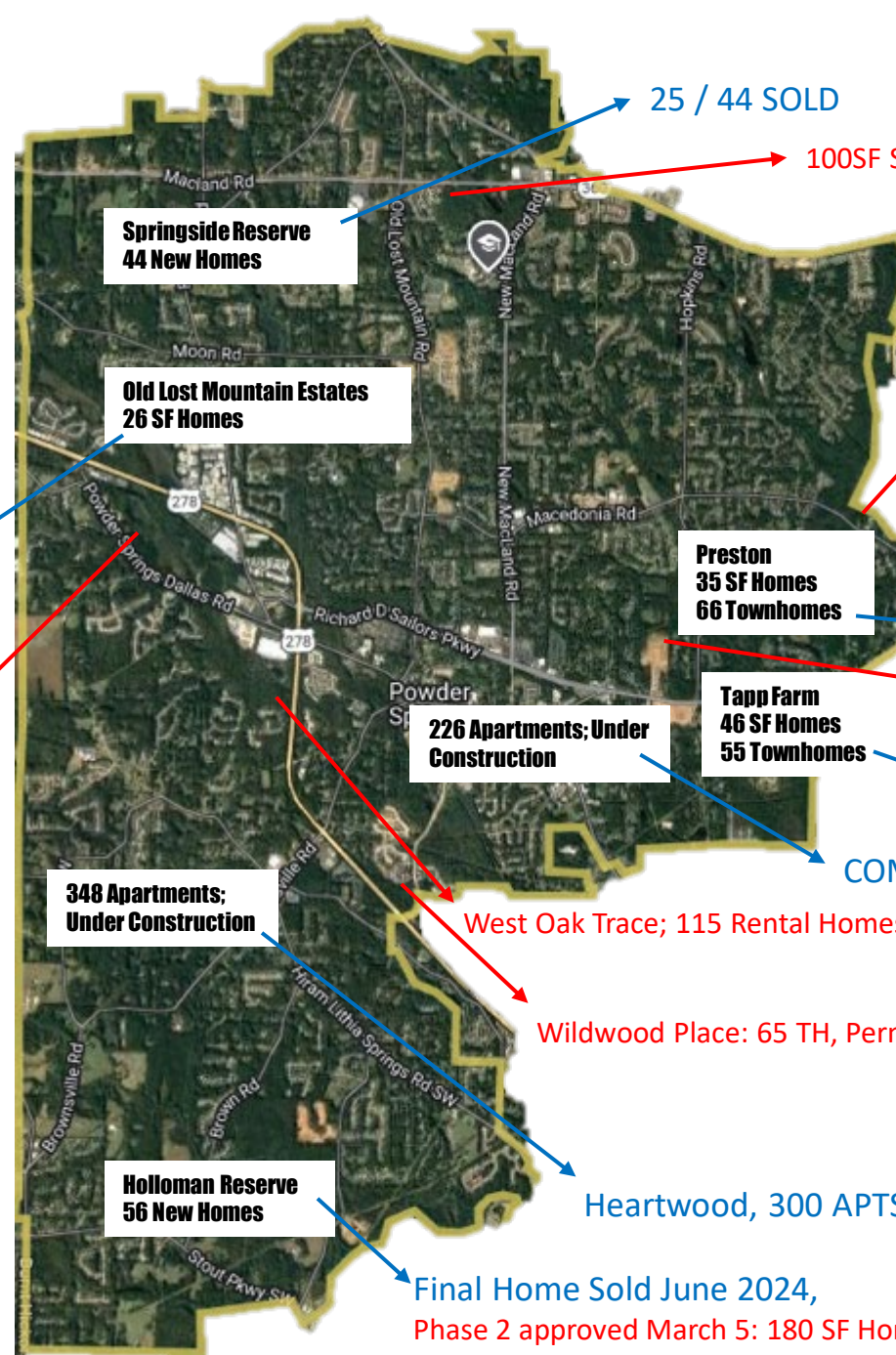
MCEACHERN

2023 Under Construction

2025 Update

COMPLETE

Adler Springs; 2 / 63 sold begin Dec 2024



25 / 44 SOLD

100SF Subdivision; Demolition permits Dec 2024

Springside Reserve
44 New Homes

Old Lost Mountain Estates
26 SF Homes

Preston
35 SF Homes
66 Townhomes

226 Apartments; Under Construction

Tapp Farm
46 SF Homes
55 Townhomes

348 Apartments; Under Construction

Holloman Reserve
56 New Homes

SCP Macedonia: 300 APTS Under Construction



COMPLETE

Cresswood: 47 / 100 SOLD

COMPLETE

COMPLETE

West Oak Trace; 115 Rental Homes, 2024 Build

Wildwood Place: 65 TH, Permits Dec 2024

Heartwood, 300 APTS, 85% capacity Feb 2025

Final Home Sold June 2024,
Phase 2 approved March 5: 180 SF Homes



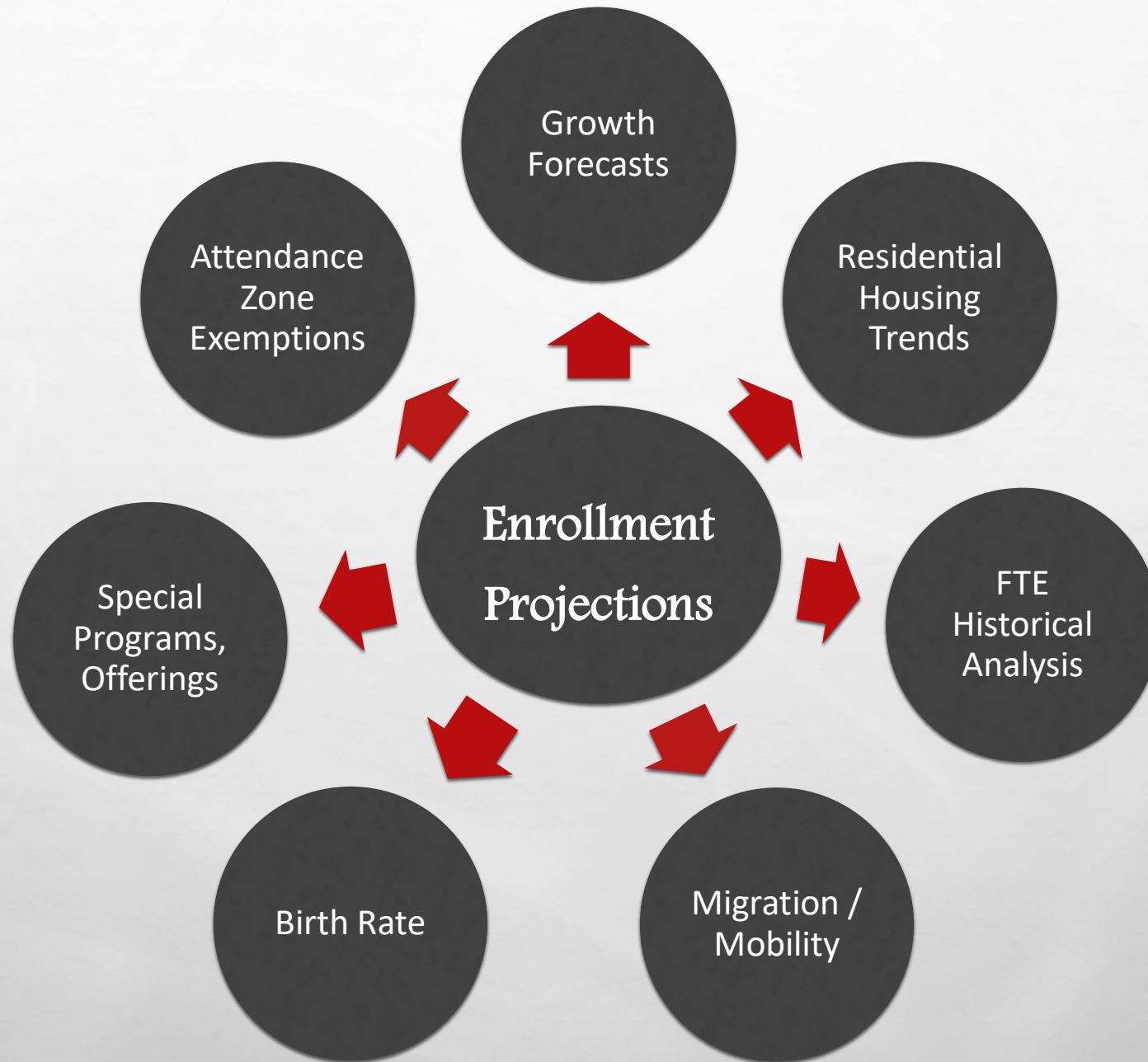
High School	2024 Parcels Sold	Total Acres Sold	Acres Sold to LLC	Largest Parcel Sold to LLC	Number of Parcels Sold for Development	Combined Development Acres
Allatoona	360	170	95	40 acres	4	77
Campbell	1507	68	6.4	1 acre	0	0
Harrison	359	170	34	21 acres	1	21
Hillgrove	528	160	37	10 acres	3	27
Kell	427	29	1.5	<1	0	0
Kennesaw Mtn	467	122	38	37 acres	1	37
Lassiter	410	49	10	4 acres	0	0
McEachern	714	163	20	10 acres	1	10
North Cobb	875	95	16	6	2	11
Osborne	483	26	4	<1	0	0
Pebblebrook	654	108	32	6	2	12
Pope	396	29	3	1	0	0
South Cobb	739	140	35	17	0	0
Sprayberry	671	89	11	3	0	0
Walton	534	34	5	2	0	0
Wheeler	600	20	<1	<1	0	0



2025 Growth...

Moving West

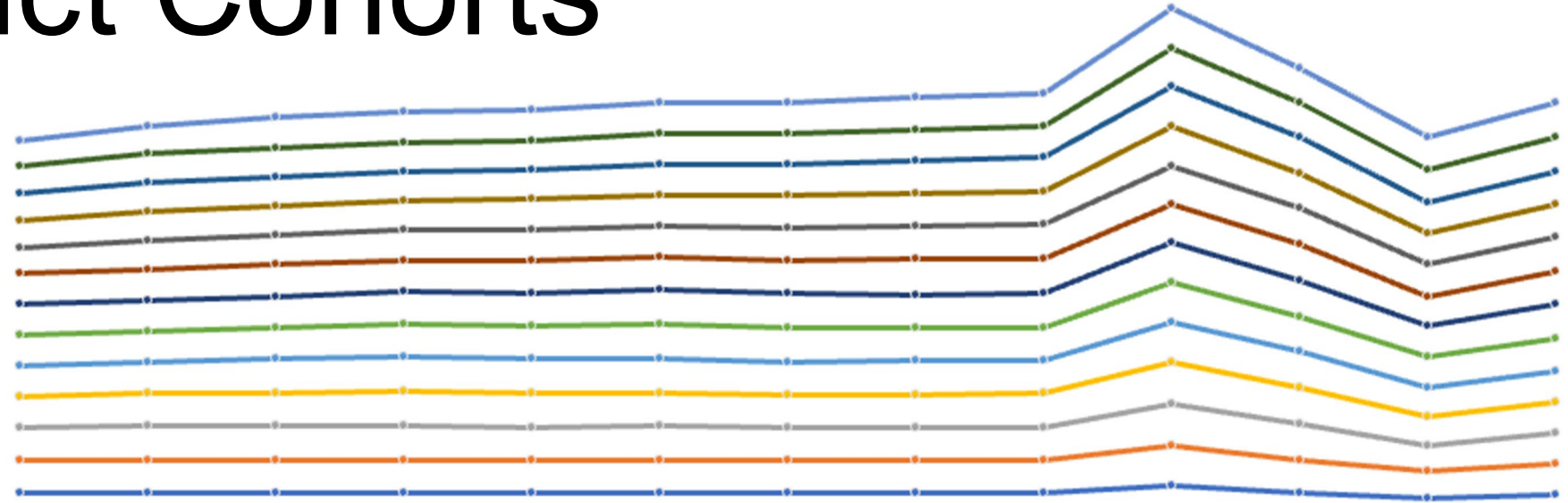






District Cohorts

- 2025 Senior Class Cohort
- Lowest enrollment for grade
- Highest enrollment for grade



Expect a drop in 2025 FTE with the largest & strongest cohort graduating this year. Overall, the current cohort grew in size from Kindergarten to Senior year.

	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th
2024 (FTE 2025-1)	6741	7139	7521	7673	7726	7865	7782	8045	8265	9933	8900	8188	9006
2023 (FTE 2024-1)	6876	7330	7568	7647	7710	7759	7938	8177	8320	10106	9017	8366	8623
2022 (FTE 2023-1)	7039	7489	7550	7617	7571	7806	8055	8218	8505	10205	9436	7856	8539
2021 (FTE 2022-1)	7112	7389	7593	7448	7701	7935	8050	8384	8675	10385	8950	7920	8661
2020 (FTE 2021-1)	6463	7502	7407	7710	7871	8076	8333	8588	8897	9413	9355	8346	8660
2019 (FTE 2020-1)	7988	7819	8128	8156	8301	8593	8729	9020	8808	10080	9143	7825	8532
2018 (FTE 2019-1)	7661	7940	8164	8180	8498	8671	8912	8681	8579	10136	9143	7799	8514
2017 (FTE 2018-1)	7873	7998	8094	8500	8607	8863	8607	8516	8631	10133	9229	7722	8413
2016 (FTE 2017-1)	8104	8193	8567	8749	8911	8739	8459	8619	8522	10478	9183	7656	8203
2015 (FTE 2016-1)	8118	8429	8587	8929	8604	8611	8572	8396	8594	10561	9243	7211	8063
2014 (FTE 2015-1)	8268	8444	8761	8602	8527	8657	8239	8465	8561	10689	9139	6822	7771
2013 (FTE 2014-1)	8182	8636	8397	8434	8463	8248	8431	8332	8359	10420	8609	6892	7799
2012 (FTE 2013-1)	8384	8222	8258	8416	8161	8464	8182	8258	8234	10130	8260	6867	7845

Nickajack

	K	1st	2nd	3rd	4th	5th
2024 (FTE 2025-1)	207	221	206	193	193	219
2023 (FTE 2024-1)	202	184	178	198	204	192
2022 (FTE 2023-1)	176	176	186	201	180	172
2021 (FTE 2022-1)	171	187	216	176	182	198
2020 (FTE 2021-1)	175	207	193	184	191	157
2019 (FTE 2020-1)	228	212	194	198	152	178

Powder Springs

	K	1st	2nd	3rd	4th	5th
2024 (FTE 2025-1)	119	130	136	130	132	143
2023 (FTE 2024-1)	118	121	128	143	140	134
2022 (FTE 2023-1)	112	122	139	133	126	156
2021 (FTE 2022-1)	104	137	125	115	149	141
2020 (FTE 2021-1)	112	116	120	150	127	122
2019 (FTE 2020-1)	112	116	149	124	119	123

Elementary Schools

School	Grade	IUs	Capacity	October 2024	Building	2028	2032
	Structure			FTE	Utilization	Projection	Projection
Acworth	2-5	59	925	499	86%	502	480
Addison	PK-5	42	662	571	100%	576	561
Argyle	PK-5	36	562	333	100%	284	273
Austell	PK-5	36	562	367	92%	395	379
Baker	PK-5	65	1,025	738	89%	746	740
Bells Ferry	PK-5	45	737	704	100%	698	684
Belmont Hills	PK-5	36	562	267	81%	265	256
Big Shanty	3-5	52	837	511	85%	602	612
Birney	PK-5	59	925	725	98%	674	676
Blackwell	PK-5	52	837	580	90%	616	611
Brumby	PK-5	73	1,162	963	100%	938	933
Bryant	PK-5	61	962	865	95%	835	832
Bullard	PK-5	63	987	799	98%	796	790
Chalker	PK-5	62	975	679	94%	667	662
Cheatham Hill	PK-5	68	1,063	1,021	97%	1,040	1,030
City View	PK-5	61	962	870	98%	864	852
Clarkdale	PK-5	55	887	785	94%	670	661
Clay-Harmony Leland	PK-5	78	1,250	1,013	90%	929	925
Compton	K-5	50	800	593	94%	587	586
Davis	PK-5	50	800	635	88%	598	584
Dowell	PK-5	62	975	898	100%	879	882
Due West	PK-5	38	600	626	95%	630	623
East Side	PK-5	69	1,087	1,072	99%	1,109	1,094
Eastvalley	PK-5	61	962	679	89%	684	688
Fair Oaks	PK-5	54	875	703	100%	745	740
Ford	PK-5	53	862	750	95%	728	726
Frey	PK-5	62	975	691	96%	733	733
Garrison Mill	PK-5	44	700	649	100%	634	628
Green Acres	PK-5	44	700	584	100%	554	552
Hayes	PK-5	61	962	802	95%	872	859
Hendricks	PK-5	61	962	538	84%	466	463
Hollydale	PK-5	53	862	526	97%	550	539
Keheley	PK-5	38	600	393	80%	373	374

School	Grade	IUs	Capacity	October 2024	Building	2028	2032
	Structure			FTE	Utilization	Projection	Projection
Kemp	PK-5	61	962	894	91%	894	874
Kennesaw	PK-2	62	975	560	77%	558	610
Kincaid	PK-5	48	762	603	92%	563	558
King Springs	PK-5	77	1,237	1,101	100%	1,061	1,059
LaBelle	PK-5	44	700	339	95%	373	357
Lewis	PK-5	61	962	550	90%	515	507
Mableton	PK-5	61	962	945	95%	900	892
McCall	PK-1	36	512	265	78%	275	290
Milford	PK-5	40	637	389	98%	352	360
Mount Bethel	PK-5	60	937	898	100%	934	922
Mountain View	PK-5	61	962	837	100%	808	814
Murdock	PK-5	61	962	847	100%	881	853
Nicholson	PK-5	40	637	413	93%	386	377
Nickajack	PK-5	69	1,087	1,260	98%	1,079	1,062
Norton Park	PK-5	52	837	643	98%	637	637
Pickett's Mill	PK-5	63	987	753	93%	668	660
Pitner	PK-5	61	962	802	95%	764	746
Powder Springs	PK-5	57	900	805	96%	868	862
Powers Ferry	PK-5	30	462	475	100%	408	396
Riverside	PK-5	36	562	471	90%	552	537
Rocky Mount	PK-5	39	612	576	100%	552	546
Russell	PK-5	61	962	568	82%	569	558
Sanders	PK-5	53	862	626	92%	586	574
Sedalia Park	PK-5	58	912	634	92%	583	567
Shallowford Falls	PK-5	61	962	591	89%	589	580
Smyrna	PK-5	61	962	870	100%	887	868
Sope Creek	PK-5	73	1,162	1,104	99%	1,051	1,041
Still	PK-5	62	975	755	92%	744	739
Teasley	PK-5	52	837	974	100%	974	975
Timber Ridge	PK-5	39	612	529	100%	478	472
Tritt	PK-5	60	937	804	97%	778	761
Varner	PK-5	62	975	705	90%	748	735
Vaughan	PK-5	60	937	600	87%	613	610
ELEMENTARY SCHOOLS			57,315	45,615	94%	44,867	44,427

Elementary Schools Facility Summary

The student capacity of our schools has been established using the state formula provided by the Georgia Department of Education Facilities Unit.

This analysis considered various factors influencing classroom usage. Every one of the 66 Elementary Schools was visited to observe all instructional spaces. Seventeen schools were fully utilized for instructional purposes, while 36 schools operated at 90-99% capacity, and 13 schools had an instructional utilization rate between 77-89%.

Classroom usage encompasses regular education instruction as well as specialized programs such as Early Intervention, Special Education, ESOL, Gifted, and Remedial programs, which have state-mandated class sizes significantly smaller than the general classroom size, thereby reducing the overall student capacity of the school.



Middle Schools

School	IUs	Capacity	October 2024 FTE	State Formula	2028 Projection	2033 Projection
Awtrey	64	1,025	593	58%	657	659
Barber	71	1,162	790	68%	825	830
Betty Gray	54	862	702	81%	750	850
Campbell	87	1,437	1,368	96%	1,400	1,430
Cooper	71	1,162	1,000	88%	1010	1052
Daniell	72	1,175	884	75%	870	890
Dickerson	76	1,237	1,225	99%	1,234	1,233
Dodgen	76	1,237	1,178	95%	1,249	1,232
Durham	71	1,162	984	85%	1,020	1,047
East Cobb	84	1,387	1,352	97%	1,349	1,339
Floyd	68	1,112	776	70%	871	857
Garrett	60	975	891	91%	932	934
Griffin	70	1,137	991	87%	1,014	998
Hightower Trail	62	1,012	944	93%	983	977
Lindley MS	71	1,168	905	77%	980	1100
Lost Mountain	70	1,137	979	86%	992	979
Lovinggood	83	1,362	1,209	89%	1,241	1,221
Mabry	71	1,162	938	81%	936	929
McCleskey	58	937	540	58%	575	566
McClure	71	1,162	1,030	89%	1,004	998
Palmer	71	1,162	803	69%	842	831
Pearson	62	1,012	806	80%	878	875
Pine Mountain	56	900	506	56%	575	611
Simpson	59	962	884	92%	844	834
Smitha	70	1,137	866	76%	885	875
Tapp	70	1,137	809	71%	889	885
MIDDLE SCHOOLS		29,320	23,953	84%	24,846	25,032



High Schools

School	IUs	Capacity	OCT 2024 FTE	State Formula	2028 Projection	2033 Projection
Allatoona	100	1,937	1,560	81%	1,734	1,734
Campbell	169	3,300	3,085	93%	3,150	3,250
Harrison	133	2,587	2,224	86%	2,127	2,112
Hillgrove	113	2,212	2,282	103%	2,397	2,480
Kell	104	2,025	1,587	78%	1,528	1,620
Kennesaw Mtn	102	1,987	1,695	85%	1,859	1,844
Lassiter	107	2,087	2,005	96%	2,015	2,020
McEachern	126	2,450	2,175	89%	2,444	2,436
North Cobb	147	2,862	2,463	86%	2,614	2,595
Osborne	119	2,312	2,790	119%	2,772	2,752
Pebblebrook	143	2,787	2,574	92%	2,650	2,675
Pope	98	1,912	1,793	94%	1,823	1,809
South Cobb	134	2,612	2,081	80%	2,256	2,256
Sprayberry	107	2,087	1,769	85%	1,863	1,861
Walton	144	2,812	2,705	96%	2,686	2,658
Wheeler	116	2,262	2,401	106%	2,382	2,371
HIGH SCHOOLS		38,231	35,190	93%	36,300	36,473



	Structure	OCT 2024 FTE	2028 Projection	2033 Projection
High Schools	9-12	35,190	36,300	36,473
Middle Schools	6-8	23,953	24,846	25,032
Elementary Schools	PK-5	45,615	44,867	44,427
Special Programs	K-12	980	1,442	1,470
DISTRICT TOTAL		105,738	106,013	105,932

EXECUTIVE SUMMARY



The Enrollment Study Annual Update identifies trends and indicators that are likely to affect future student enrollment. Data is used to determine facility adjustments that may be needed to accommodate student enrollment either by attendance boundary modifications, additional classrooms and/or modernization of existing schools, and to also identify when and where new schools are needed.

Evaluation of live birth rates prepare the school district for incoming kindergarten classes and student mobility. Housing and parcel data are studied continuously to monitor single-family and multi-family developments as they are planned and constructed.

This enrollment study continues with the previous 5-year and 10-year projections and will make adjustments accordingly as population estimates are adjusted at the state and national level.

This annual process to continuously study all trends and indicators allows the District to make data-driven decisions and be fiscally responsible with SPLOST projects.

Parents naturally seek quality educational settings for their children. Parents search for livable communities throughout Cobb, recognizing that various specialized academic programming is available in all parts of the county.

Considerations...

- Movability
- Mobility
- Walkability

Factors to Evaluate

- Specialized academic programs
- Career-oriented academies
- Math and science magnet schools
- International Baccalaureate programs
- Performing arts
- Sports and Athletics
- Robotics
- Academic Recovery

