



PRESENTS:



WHAT IS THE COLOR BATTLE?

It is our most exciting, colorful and memorable school experience of the year! Throughout two weeks, students participate in challenges, games and friendly competitions all while being encouraged to promote a student-led, donation-based fundraising initiative.

HOW IT WORKS:

1. **Check your student's Pledge Card:** each student will receive a card with a unique access code to their exclusive online donation page.
2. **Invite support:** please help your students with contacts (phone numbers and emails) so they can invite family members, friends of the family, co-workers, neighbors and anyone who you believe might support Pine Mountain.
3. **Earn prizes:** Students earn prizes at different donation levels! **First prize:** raise \$30 to receive your ticket to the Color Battle Event.
4. **Join the Fun:** all students can participate in (and win!) the daily challenges & activities during the fundraiser, even without being able to gather donations.

GOALS

Funds raised will go towards **Instruction & School Enhancements, Recognitions & Rewards**. Each student has an individual goal to raise \$260 that will then allow Pine Mountain Middle School to reach the **\$45,000 goal**. And once reached, the school will be able to fully implement all the enhancement projects planned for the school year.

FUNDRAISER DATES:

Starts: Monday, August 11th

Ends: Friday, August 22nd

Color Battle event: weather permitting, on Friday August 22nd at the end of the day.



Thank you for supporting Pine Mountain Middle School!