

Color Battle: I'm thrilled to let you know that our school is kicking off the **Daniell MS Color Battle Fundraiser!** This is a high-energy, student-led, two-week fundraiser brought to us by Apex Leadership Co. Throughout the program, students rally support from family and friends to help our school, and it all wraps up with the unforgettable Apex Color Battle Event: color, games, music, raffles, and a whole lot of smiles.

This program makes a real difference for our students and staff, and I'm fully behind it. I hope you'll join me in cheering our students on over the next two weeks.

How It Works

- **Get started online:** Students log in at www.anython.com using the unique access code they receive on Launch Rally Day.
- **Make it personal:** Add a picture or a video of your student explaining what is happening on campus and asking for support!
- **Share the donation page:** Help connect your student to sponsors by sharing their donation page via email, text and social media using the "Share Feature". Sponsors can then make their donations online.
- **Earn prizes:** Students earn prizes along the way as their donation totals grow. The more students raise, the better prize they receive at the end of the program
- **Earn into the event:** Students who reach the first donation level reward by raising \$30 earn their way into the Apex Color Battle celebration.

The Important Details

Launch Rally: **Friday, August 14th**

The Apex Color Battle Event: **Friday, August 28th**

For check donations, please make it payable to: **Daniell Middle School PTSA**

This year, funds raised go towards:

Teacher & Student Incentives and School Improvements

All students can participate in the daily fundraiser activities to win challenges & rewards, regardless of their ability to raise money. During the fundraiser, students will also take part in classroom and individual challenges designed to encourage participation and teamwork.

Data Collection and Student Privacy

Adhering to Cobb County's guidelines, to state and to federal laws, all collected information is secure and protected by law and will be used solely for this initiative. This student-led fundraiser is not only an opportunity to strengthen our school, but also to foster accountability, leadership, and pride among our students.

Thank you for your continued support. Together, we can make this academic year a tremendous success.

Students were told about the upcoming **Color Battle** today. This is our only school-wide yearly fundraiser. Today, students were provided their own code to login to the APEX system so they can share the donation page with others. Students must raise \$30 to participate. The Color Battle is Friday, August 28. **We have an opportunity for parents to volunteer during the Color Battle. A sign up genius will be coming next week so you can sign up to help!**

Volunteer times will be approximately from 2:30 pm – 4:15 pm on August 29. The sign up genius describes the different stations we need. Thank you for your help! Keep reading for more info about the Color Battle:

***Disclaimer/Release of Liability:** The Color Battle activities will involve running and other forms of exercise that may be physically exerting. Students will also be dusted with color powder. If your child has preexisting conditions such as heart conditions, allergies, asthma, immune disorders, susceptibility to bleeding or broken bones, or other illnesses or conditions that require limited physical exertion, please consult with your doctor before allowing your child to participate. If parents or guardians allow their student to participate, you are representing and warranting that your child is healthy enough to participate safely in the activities and you agree to hold Apex and the School harmless for any possible accident or injury. You are also agreeing that you are assuming all responsibility for your child's clothing and shoes during the activity.*

***Color Powder:** The color powder used during the Color Battle is non-toxic and biodegradable. All materials are FD&C grade, made from cornstarch and food-safe coloring. Color powder may stain clothing. If your child is participating, please have them wear old shoes and bottoms that are ok if they get stained and bring a change of clothing for after the event.*