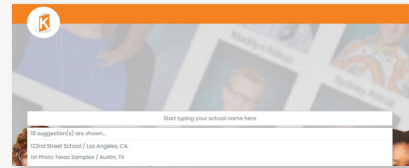


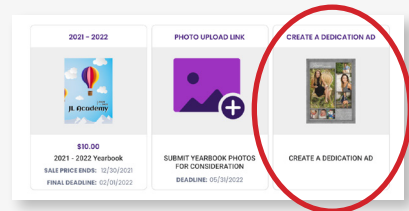
How to Create a Dedication Ad

1. Visit yearbookmarket.com and type your school's name. Select it to access your school's store.



2. Select the [Create a Dedication Ad](#) option

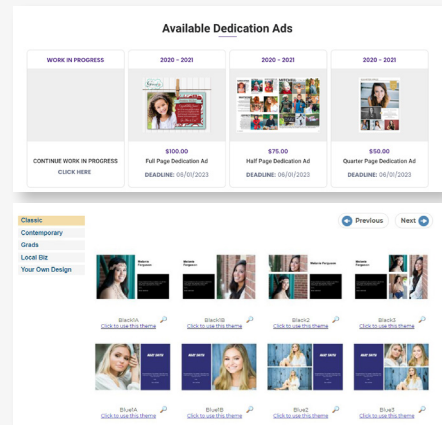
If this is your first time using Yearbook Market, create a new account. If you are a returning visitor, log into your existing account.



3. Choose the ad format you would like to create. There may be one or more size options available.

There are several layouts to choose from: Classic, Contemporary, Grads, Local Business, or you can select Your Own Design to create an ad from scratch or upload a predesigned ad as a jpg. Select the ad style of your choice to customize it.

The ad template will open in an editor.

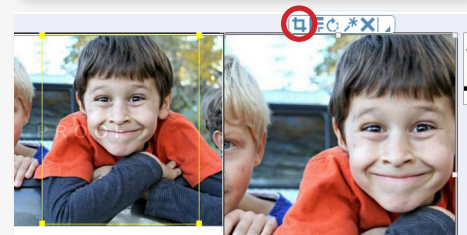
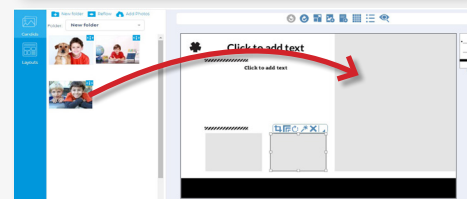
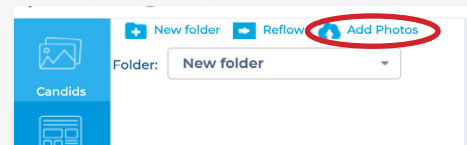


4. Click on [Add Photos](#) to upload images.

After uploading, drag the photos, one at a time, into the empty frames in your design.

To recenter/zoom an image in your template, click on the image frame, then choose the *crop tool* from the tool bar. Use the yellow guidelines to reframe your photo, then hit *Apply* to complete the cropping.

You may also add a border and/or shadow around your images, using the border tool.



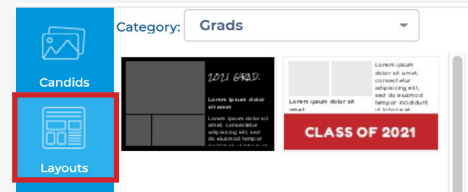
5. Click on an empty text frame to add custom text. You must have the text selected to change size and font options.

If desired, apply color, outline and shadow option to your text using the *Color and Borders* tool.



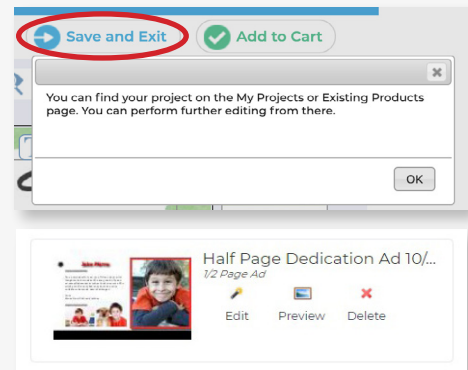
6. Click on the *Layouts* option if you wish to try another template before finalizing your ad.

To switch templates, drag a new layout to your page – your ad will update. *Note that some of your customization may be lost.*



7. Click the *Save & Exit* button at the top right of your screen if you would like to save your progress and complete your ad at a later time.

The next time you log into the Yearbook Market, you will be able to reopen your ad in the Editor.



8. Click *Add to Cart* when your design work is finished. Complete the checkout process. Your finished ad will be transmitted to your school's yearbook, usually within one business day.

