

**Cobb County School District
RFP P1219, District-wide Content Management System**

Evaluation Criteria	Poss Pts	Argil DX	Blackboard	Concept Interactive	Edlio	Gabbart	Juicebox Interactive	Your Design Online
		Pts	Pts	Pts	Pts	Pts	Pts	Pts
1 Technical Capabilities (Section 4.0)	300	22	276	296	259	62	91	97
4.1 Describe company's background (i.e. financial stability, customer base, number of years in business, etc.) in providing proposed solution.	15	2	13	13	13	15	10	2
4.2 Provide a list of school system (K-12) that your company is currently or has provided CMS for (include district size, number students, etc.).	10	0	8	10	9	0	2	0
4.3 Describe the system's data security, redundancy and performance including Service Level Agreements (SLA) for uptime and support.	25	0	25	25	25	5	10	23
4.4 Describe your company's technical support of the system.	20	5	20	18	18	5	5	5
4.5 Describe your company's implementation process including the training plan and content migration.	15	5	15	15	15	0	5	5
4.6 Describe the system's data integrations.	15	0	15	15	13	5	5	5
4.7 Describe the system's integration with Office 365.	15	0	12	15	13	5	5	5
4.8 Describe the standard approach (include screenshots) to editing content by a content author. Describe how the author can preview the content before it is published along with being able for the author schedule publication and expiration of content.	25	0	25	25	25	0	0	0
4.9 Describe the system's capabilities with regards to handling and editing images.	25	0	23	25	25	5	5	10
4.10 Describe in detail how users (content editors and administrators) are managed including roles and permissions. When a user is logged in, are they able to see sites or sections that they do not have permission to edit?	10	0	10	10	10	2	2	2
4.11 Describe the process for creating approval workflows and how a user is notified when there is content to be approved.	10	0	10	10	0	0	10	10
4.12 Describe the system's capability with regards to social media (for example: its ability to publish directly to Facebook, Twitter, etc. along with display to external social site content).	25	0	25	25	23	2	2	5
4.13 Describe the system capabilities for creating and maintaining faculty and staff directories.	15	0	15	15	15	0	5	0
4.14 Describe the system's ecommerce capabilities.	15	10	0	15	13	0	0	0
4.15 Describe the audit and reporting capabilities of the CMS including site analytics.	15	0	15	15	13	13	15	15
4.16 Describe lanaguage translation (i.e. English language into other languages, etc.).	10	0	10	10	10	0	10	10
4.17 Describe how design changes are applied to existing pages across a webiste.	10	0	10	10	0	0	0	0
4.18 Describe your company's mobile app, and provide a detailed description along with screenshots.	15	0	15	15	11	5	0	0
4.19 Please provide a future roadmap for your proposed solution. Describe plans you have for any significant improvements in the next 18 months. Explain how often major and minor versions are released.	10	0	10	10	8	0	0	0
2 Organization and Completeness of Proposal (Section 11.1)	50	10	50	50	40	10	10	30
Non-Cost Sub-Total	350	32.00	326.00	346.00	299.00	72.00	101.00	127.00
3 Product Demo (Section 5.0)	150		130	150	120.00			
4 Cost	100		100.00	66.16	63.00			
TOTAL	600	32.00	556.00	562.16	482.00	72.00	101.00	127.00

The non-cost portion of proposals (total of items 1 – 2) can receive a maximum of 350 points out of 600 points possible. Only non-cost proposals that receive 245 points (70% of total non-cost score) or more will have the accompanying cost evaluated

Awarded vendor is outlined in bold and highlighted. Three vendors deemed non-responsive for not meeting the minimum requirements, BlueTorch Network Solutions, Finalsite, and West.