



Kell High School

One Team, One Goal, Student Success

Featured Supporter of Kell

- You are invited to be a **“Featured Supporter of Kell”**
- What is a **“Featured Supporter of Kell?”**
 - Featured supporters are local area businesses, civic organizations, or families that want to show their support of the school through both monetary donations and “Gifts in kind” for the benefit of our students, faculty, or community.
- What **“Featured Supporter of Kell”** needs have been identified?
 - All Featured Supporters are expected to make a \$100 contribution to the Teacher of the Year/Employee of the year annual prize package.
 - Star Steer Program - \$100 value of goods per month to provide students with awards/recognition for good citizenship and academic performance.
 - Kell Teacher of the Month - \$50 value of goods to be given monthly to a faculty member being honored
 - All-Star Staff Services – provide free or discounted services such as auto services, dry cleaning, personal care, or other services that may benefit our staff.
 - Academic Bootcamp Department Meal – to help our students perform better on standardized tests, teachers give up their planning. To show support, one meal is typically provided for the department.
 - Other ideas from community members are welcome
- How is the **“Featured Supporter of Kell”** different than the **“Supporter of Kell”** designation?
 - Featured Supporters of Kell have their logo featured on the video marquee in front of the school on Jamerson Road.
 - Featured Supporters of Kell are also permitted to provide the school with graphics to be featured that promote their business in ways that their logo may not. This may include annual/seasonal promotions, community events, or other approved graphics.
- What do **“Supporters of Kell”** get in return?
 - Recognition on the following platforms:
 - Kell Website “Community Partner” page – logo and page link provided
 - Promotion on the Video Marquee
 - Instagram (2,500+[KHS] 1,100+[KHS Athletics] followers)
 - Facebook (1,800+ followers)
 - Twitter (1,500+ followers)
 - **Media Blitz** - All New Partners will receive an initial “Media Blitz” promoting their support of the Kell Community on all platforms

Business name: _____

Owner/Manager: Name: _____

Phone: _____

Email: _____

Address: _____

Featured Supporter of Kell Preferred Form of Involvement -

Please make sure that all logos are sent in vector file format to amelia.sanders@cobbk12.org

If you have any questions, please call Amelia Sanders at 678-494-7844