

Evaluation Criteria		Poss Pts	Hershey Cremery Co.☑	Ice Cream Warehouse	Mayfield Dairy Farms
			Points	Points	Points
1	TASTE TESTING (Section 2.17)	15	13.6	6.7	13.4
2	ORDERING AND DELIVERY PROCESS (Section 5.7.1)	20	17	15	14
3	ICE CREAM AND RELATED PRODUCTS BOXES (Section 5.7.2)	10	10	9	5.5
4	ACCOUNTING PROCEDURES (Section 5.7.3)	10	8	10	10
5	MARKETING OF PRODUCTS (Section 5.7.4)	5	5	2	5
	Non-Cost Sub-Total	60	53.6	42.7	47.9
6	Cost	40	31.69	40	39.25
	TOTAL	100	85.29	82.7	87.15

Cost Evaluation Formula: (Lowest Price/R-where “R” represents the cost of proposal currently being ranked) x Points = Score.

The non-cost portion of proposals (total of items 1 – 5) can receive a maximum of 60 points (60%) out of 100 points possible. Only non-cost proposals that received 42 points (70 of total non-cost score) or more will have the accompanying cost evaluated.