PowerSchool

Naviance Quick Guide

Cobb County District

Helpful Links/Resources

**Note: To access these links, you must be logged into your Naviance account.*

Reports/Analytics – *use data to evaluate students' career, college and life readiness!*

- o [Reports BETA/Analytics Overview](#)
  - o [Task Completion Report](#)

Deep Linking Overview - *Share Naviance Student URLs with students to give them direct access to activities via Google classroom, email, text messages, and more!*

- o [Deep Linking Quick Guide](#)

Creating student groups - *Naviance provides the option to categorize students into groups that may be useful for analysis and communication*.

- o [Creating Groups Guide](#)

Customize Naviance Student - *You can create custom content for your students and families that will display on the Home page of Naviance Student. Grab their attention with engaging welcome messages, custom HTML pages & more!*

- o [Customizing Naviance Student Guide](#)

High School Resources

Common App Account Matching Tutorial:
[How to Video](#)

Scattergrams:
Scattergrams are used to analyze the history of applications to a college and are available in Naviance and Naviance Student.
[Scattergrams Help Guide](#)

College Applications Video Series for Students:
Share these videos with students that outline how to add colleges to their list, request letters of recommendation & more!
[Video Series](#)

Rep Visits Quick Guide:
RepVisits can be used to schedule and hosts college visits, fairs, or a combination of the two!
[Rep Visits Quick Guide](#)

Community Engagement

Share these videos on your school website/email blast to help your school community understand how Naviance supports students' college/career planning journey!

- o [Student Journey with Naviance](#)
- o [Naviance Student Overview & Tour](#)