



One Team, One Goal: Student Success

514 Glover Street
Marietta, GA 30060
Telephone: (770) 426-3300
www.cobbk12.org

March 24, 2022

Ms. Robin Gonzales
Zia Learning Inc.
223 Rodgers Ct.
Willowbrook, IL 60527

Dear Ms. Gonzales:

This is to advise you that your company has been awarded the following items from Cobb County School District **RFP P3122, Online Course Development for Cobb Virtual Academy (CVA)** as shown on the attached page.

This award is in accordance with the terms and conditions of the Request for Proposal. In compliance with O.C.G.A. § 20-2-506, this award is for a three-year term unless earlier terminated as provided in the RFP. The contract term shall be from **April 1, 2022 through March 31, 2025** with your pricing remaining firm with an option to renew. This award letter is not an official order.

If you have any questions about this award, please contact Daphne Farley at **770-429-5870** or daphne.farley@cobbk12.org. The **Cobb Virtual Academy Department** contact is **Ryan Fuller 678-581-6791**. We appreciate your interest and participation in the CCSD solicitation process.

Sincerely,

A handwritten signature in blue ink that reads "Barbara Bates".

Barbara Bates, CPPB, NIGP-CPP
Director of Procurement Services

df

cc: Accounts Payable
Ryan Fuller
Thomas Marshall
Kyle Matthews

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RFP P3122, Online Course Development for Cobb Virtual Academy (CVA)

Zia Learning Inc. (Vendor-PO Mailing #103868)

Phone Number: 630-215-7393

Email Address: rgonzales@zialearning.com

Item #	Description	Cost
1	Total Cost for implementing Phase 1 Online Course Development consisting of developing five (5) online courses (include any one-time initiation/installation fee).	\$110,000.00
2	Total Cost for implementing Phase 2, Online Course Development consisting of developing 48 online courses.	\$936,000.00
3	Additional online course implementation, Phase 3. Provide a cost per course development.	\$19,500.00
Optional Service		
4	Total Annual Cost per course for Program Management, Maintenance to include course updates, support, and training.	\$300.00
Additional Services		
6	Fee structure for additional, related services that may be needed during the award period.	\$110.00 per hour