

1st Down Sponsor -- \$3,000- Every time Osborne gets a first down, your ad will be read over the PA system. (Ex. With that completion, it will be a Krause Family Ford First Down")

<u>Penalty Sponsor</u>--\$3,000—Every time there is a penalty flag thrown during the game, your advertisement will be read over the PA system.

<u>Scores of Interest Sponsor</u>—\$2,500 PA announcer gives local "scores of interest" and prefaces them with a specific sponsor.

<u>RED ZONE</u>-- \$2,500--Four field signs at each 20-yard line, both sides of the field. Every time a team crosses the 20, your "ad" will be spoken over the PA system. Example: With that catch, the Cardinals will have a first and 10 inside the "......" Red zone. Please visit our friends at "....." for all your "....." needs (or similar ad).

<u>Coin Toss/Game Sponsor--</u> \$2,500--At the beginning of the game, you will join the captains as they walk out to the 50-yard line (you will stop at the hash and be introduced along with your company as the game/coin toss sponsor over the PA system).

<u>Kickoff Sponsor</u>--\$2,000--Every time a team kicks off (beginning of game, 2nd half, after a score), your ad will be read over the PA system.

<u>Time Out Sponsor</u>-- \$2,000--Every time a team calls a time out, your ad will be read over the PA system. (Ex. The Cardinals take a Longhorns Steakhouse Timeout. Please take time out to visit our friends at Longhorn Steakhouse on Favor Road in Austell).

(Extra Point, First and Goal, Punt—each separate—1,000-Every time this event takes place during the game.

Fence/Field Sign- \$750—a 4x4 Fence/Field sign at the stadium in a high visibility area

- **EACH OF THESE SPONSORSHIPS COMES WITH:
- *A 4x4 (approximately) FENCE/FIELD SIGN AT THE STADIUM IN A HIGH VISIBILITY AREA.
- *A TENT/TABLE AND SET UP PROMOTIONAL ITEMS FOR YOUR BUSINESS AT ALL FRIDAY NIGHT GAMES (sponsor provides the table/tent and promotional goods).
- *PROMOTE BUSINESS ON OSBORNE FOOTBALL TWITTER ACCOUNT AND WEBSITE.
- *A SPONSOR PLAQUE TO DISPLAY IN YOUR BUSINESS.
- *Two Season Tickets and a Parking Pass
- *The Osborne Football Booster Club is a 501C3 Organization.

OSBORNE FOOTBALL

GAMEDAY SPECIFIC SPONSOR OPPORTUNITIES

BUSINESS NAMEADDRESS	
CONTACT PERSON	
EMAIL ADDRESS	
PHONE NUMBER	
SPONSORSHIP SELECTED	
AMOUNT OF SPONSORSHIP	
PLAYER FEE DONATION AMOUNT(\$350 do	
PAYMENT METHOD	
Mail Checks to: Osborne High School Football	
C/O Derek Cook	
2451 Favor Road	
Marietta GA 30060	acabbk12 arg
EMAIL GRAPHIC FOR SIGN TO: derek.cook(@CONDICTS.OIE

**PLEASE SEND THE HIGHEST RESOLUTION FILE YOU HAVE FOR THESE SIGNS TO ENSURE THE BEST POSSIBLE OUTCOME.