



Kell High School

One Team, One Goal, Student Success

Presenting Partner Sponsor

- You are invited to be a **“Presenting Partner Sponsor of Kell”**
- What is a **“Presenting Partner Sponsor of Kell?”**
 - Presenting Partner Sponsors are area businesses or organizations who wish to support Kell High School at the highest of levels. These sponsors provide monetary support for the school to assist with the school’s annual initiatives.
- What **“Presenting Partner Sponsor”** needs have been identified?
 - All Sponsors are expected to make an additional \$100 contribution the Teacher of the Year/Employee of the year annual prize package.
 - A majority of the financial contribution to the school will be allocated at the principal’s discretion for the benefit of our students, faculty, or community.
 - Presenting Sponsors are welcome to make additional “Gifts In Kind” for the benefit of our students, faculty, or community.
- **“Presenting Partner Sponsor of Kell”** Recognition:
 - Jamerson Road Marquee
 - Permanent marquee sign beneath Video Board.
 - Video Marquee
 - ❖ Permitted to provide the school with graphics to be featured that promote their business in ways that their logo may not. This may include annual/seasonal promotions, community events, or other approved graphics.
 - ❖ Image on rotation to be displayed at 5-second intervals.
 - Recognition on the following platforms:
 - Kell Website “Community Partner” page – logo and page link provided
 - Promotion on the Video Marquee
 - Instagram (2,500+[KHS] 1,100+[KHS Athletics] followers)
 - Facebook (1,800+ followers)
 - Twitter (1,500+ followers)
 - **Media Blitz** - All New Partners will receive an initial “Media Blitz” promoting their support of the Kell Community on all platforms
 - After the initial introduction, partners will continue to be recognized each month as well as when they provide for the school in varying capacities.
 - Recognition at a Kell High School Fall and Spring event (sponsor choice)



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Business name: _____

Owner/Manager: Name: _____

Phone: _____

Email: _____

Address: _____

Sponsorship Requested

___ 1 year Sponsor (\$5,000)

___ 2-year Sponsor

___ 3 Year Sponsor

___ Yes, I would like the Kell High School Graphics Program class to contact me regarding producing a image for my advertising.

Please make sure that all logos are sent in vector file format to amelia.sanders@cobbk12.org

If you have any questions, please call Amy Sanders at 678-494-7844

Please make checks payable to Kell High School:

Mail to:

Kell High School
4770 Lee Waters Rd.
Marietta, GA 30066

Thank you for Supporting the Longhorns!!!