



PTA READ-A-THON

Release Dates Aug 14th-20th

It's time for our students to be in the spotlight for reading! Parents enter a one-time donation or pledge contribution & total minutes read on the student's personal pledge page. Please share that page with family & friends.

As our primary fundraiser, all donations go to support PTA initiatives throughout the school year, which support our students, teachers and the greater Mt. Bethel community.

Details are included in your child's folder — be on the lookout today!

**TODAY A READER.
TOMORROW A LEADER.**

Donations and Reading Minutes are entered through the 99Pledges website.

**CLICK HERE
to add
your child**



SCAN ME

**AUGUST 20th DEADLINE
to enter minutes and
donate online.**

Students, take action!



Your \$50 gift per child achieves our PTA fundraiser goal: \$50,000 and 100% student participation.

VALUE >> Continue our legacy of excellence in education.

EFFECTIVE >> Donations immediately support students & teachers.

FUN >> Participating students receive a **free Willy's kids' meal!** * Randomly chosen students registered on 99Pledges win a **Half Price Books gift card** * Classes in each grade with the most minutes & donations win a **popcorn party!** * Top 2 students in each grade for minutes & for donations win a **brag bag!** * Top reader wins 4 tickets to **Merchant's Walk Cinemas!** * Top fundraiser wins 2 tickets to the **Alliance Theater!** * Double your donation goal for a **bookbag tag** * A **red carpet surprise** featuring some famous principals if the school collectively reads 100,000 minutes!

OPPORTUNITY >> Your chance to support the Mt. Bethel PTA in our primary PTA fundraiser of the year.