

## PTA READ-A-THON

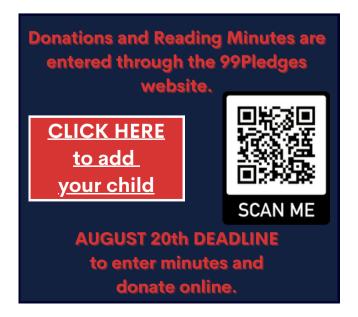
## Release Dates Aug 14th-20th

It's time for our students to be in the spotlight for reading! Parents enter a one-time donation or pledge contribution & total minutes read on the student's personal pledge page. Please share that page with family & friends.

As our primary fundraiser, all donations go to support PTA initiatives throughout the school year, which support our students, teachers and the greater Mt. Bethel community.

Details are included in your child's folder
— be on the lookout today!

TODAY A READER.
TOMORROW A LEADER.





Your \$50 gift per child achieves our PTA fundraiser goal: \$50,000 and 100% student participation.

**VALUE** » Continue our legacy of excellence in education.

**EFFECTIVE** » Donations immediately support students & teachers.

FUN » Participating students receive a free
Willy's kids' meal! \* Randomly chosen
students registered on 99Pledges win a Half
Price Books gift card \* Classes in each grade
with the most minutes & donations win a
popcorn party! \* Top 2 students in each grade
for minutes & for donations win a brag bag! \*
Top reader wins 4 tickets to Merchant's Walk
Cinemas! \* Top fundraiser wins 2 tickets to the
Alliance Theater! \* Double your donation goal
for a bookbag tag \* A red carpet surprise
featuring some famous principals if the school
collectively reads 100,000 minutes!

**OPPORTUNITY** » Your chance to support the Mt. Bethel PTA in our primary PTA fundraiser of the year.